



DIGIHEALTH LEADERS

STRATEGY, INVESTMENT, PARTNERING
AND DEAL-MAKING FOR GLOBAL
DIGITAL HEALTH LEADERS

13-14 November 2019
The Crystal, London

DigiHealth Leaders

What is it and who is it for?



DigiHealth Leaders is an impactful conference, showcase and insight platform devoted to advancing digital health technologies through international investment, partnership and knowledge exchange. Connecting the ecosystem's biggest movers, shakers and key stakeholders the conference will follow LSX's trademark innovative and unique formats to further accelerate the innovation that defines the space. The event's multiple layouts include a government and international partnerships keynotes, executive panel debates, company showcase tracks, an innovation exhibition, leadership forums and 1-2-1 partnering, all within one of the World's most technologically cutting-edge venues - The Crystal.

The core pillars of DigiHealth Leaders are:

1. CxOs of digital health companies
2. Investors
3. Payers and providers
4. Pharma heads of digital
5. Big Tech
6. Government & Policy Makers

We address and seek solutions to the respective challenges our partners face, connecting them with contacts, solutions and strategies to support growth and development in their businesses.

Why now?

Digital health has reached a tipping point, as investment and innovation invigorate the inherently risk-averse healthcare industry, permanently transforming the roles of its key stakeholders. New players have stepped in, with big pharma, the tech giants and insurers ready to leverage digital health technologies for strategic goals ranging from population health management to patient engagement and development of new business lines.

Simultaneously, governments have recognised the opportunity of digital innovation and the indispensability of high-level action to enable it. Public and private systems alike face enormous challenges in population health, financial sustainability, and legacy technology. Digital health holds the potential to radically reduce interventions and costs through increased efficiency and remote treatment and monitoring.

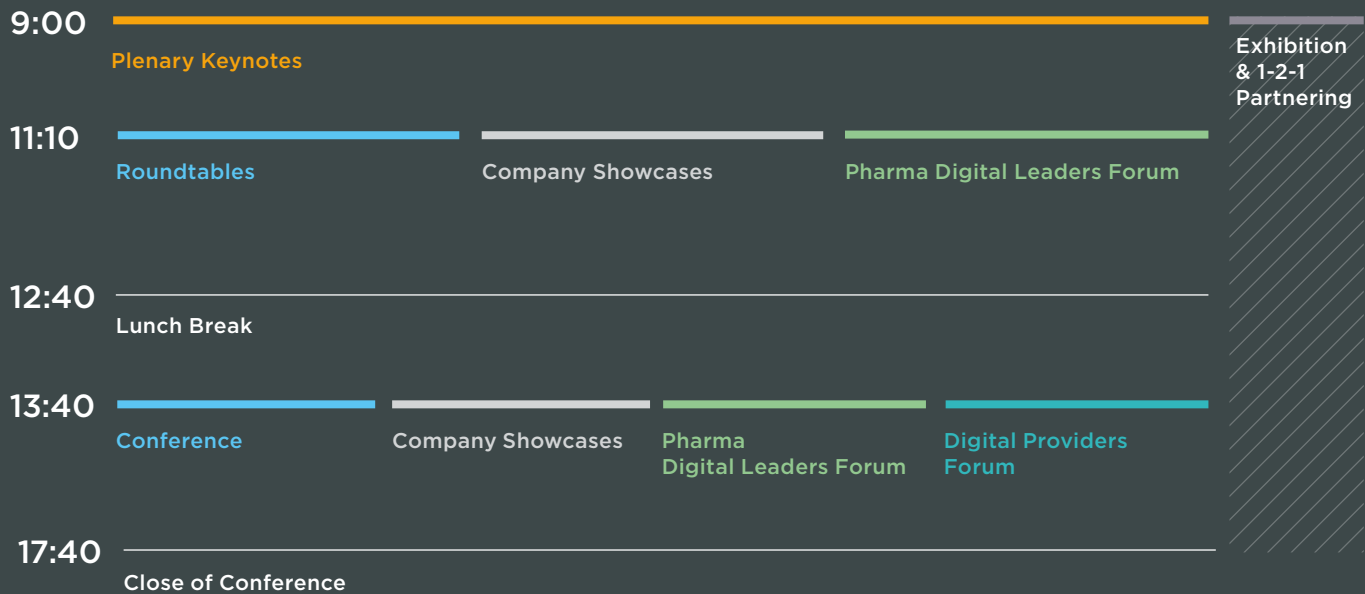
The ecosystem ultimately revolves around the needs of patients and consumers and all participants, governmental, payer, provider, pharma or innovator, must collaborate to further personalise and democratise healthcare delivery and access. DigiHealth Leaders will be the vehicle and platform to drive crucial cooperation, dialogue, and knowledge exchange.

Reasons to Attend

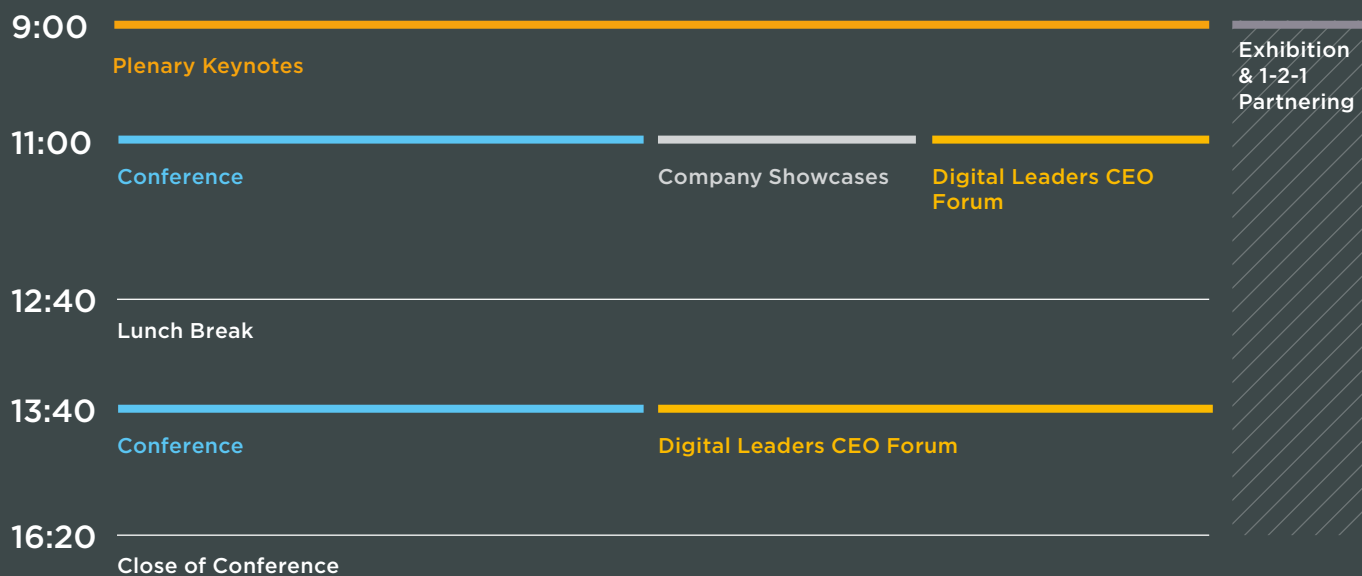
- 1 Understand key short and long-term trends influencing digital health across capital markets, investment, M&A, and IPOs, as well as the market needs driving innovation
- 2 Use our 1-2-1 meeting system to establish new relationships and strengthen existing ones, developing connections for purposes of investment, partnerships, and knowledge exchange.
- 3 Raise awareness of your offering by showcasing and promoting your company and your product either to a room of investors or in our innovation zone
- 4 Join one of our unique, curated leaders forums, held under Chatham House Rule, for C-Level and senior innovators from pharma and hospitals.
- 5 Access a high-level, cross section of the most exciting technologies and learn how they converge with healthcare to deliver core consumer and patient requirements.
- 6 Gain a global vision of the digital health landscape across Europe, US, Israel and Asia understand the challenges and opportunities of cross-border scaling international collaboration

Agenda at a glance

Day 1 - 13th November



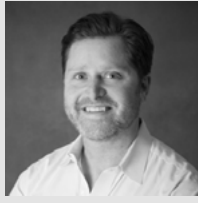
Day 2 - 14th November



Confirmed Speakers



Christoph Kausch
Founding Partner
and CEO, MTIP



John Brownstein
Chief Innovation
Officer, Boston
Children's Hospital



Lisa A. Lewis
Deputy National
Coordinator for
Operations and COO,
ONC, Dep. of Health
and Human Services



David Priestley
Chief Digital
Officer, Vitality



Sneha Khemka
President of
Population Health
Solutions, Aetna
International



Karan Arora
Vice President and
Head Commercial
Digital and
Innovation,
AstraZeneca



Masood Ahmed
Senior Advisor,
DigitalHealth.
London



Fanny Pouget
Chief Operations
Officer, AXA Next



Gregg Talbert
Global Head of
Digital, Roche



Hein Van Den Bos
Partner,
Hogan Lovells



Rebecca Todd
Investment
Director, Longwall
Ventures



Dan Vahdat
CEO, Medopad



Robert Garber
Partner, 7Wire
Ventures



Robbie Hughes
CEO, Lumeon



Wais Shaifta
CEO, Push Doctor



Lea Von Bidder
CEO, Ava



Charlie Steel
CFO, Babylon
Health



Bharat Tewarie
EVP and Chief
Marketing Officer
UCB



Avner Halperin
Director,
EarlySense



Hans Jakob Raffauf
Chairman &
Co-Founder, Clue



Eyal Zimlichman
CIO and CMO,
Sheba Medical
Centre



Chris Reynolds
Chief Information
Officer, Pennine Care
NHS Foundation
Trust



Thomas Kluz
Head of Healthcare
Investing,
Qualcomm Ventures



Jackie Hunter
Chief Executive
Clinical
Programmes,
BenevolentAI



Anushka Patchava
Expert Advisor
in Healthcare,
Artificial
Intelligence and
Blockchain, United
Nations (CEFACT)



**Clemens Martin
Auer**
Former Director-
General and Special
Envoy for Health,
Federal Ministry of
Labour, Austria



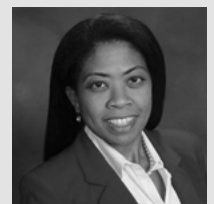
Ben Maruthappu
CEO, Cera Care



Rana Lonnen
Head Search
& Evaluation
Strategic Venture
Capital, Novartis



Assaf Parker
Head of
Technologies,
National Digital
Health, Ministry
of Health, Israel



**Frances
Ayalasomayajula**
Head of Population
Health Portfolio
and Worldwide
Healthcare, HP

Confirmed Speakers



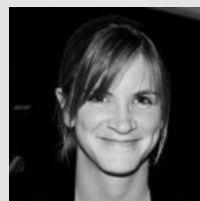
David Cole
Head of BD and
Innovation, IBM
Watson Health



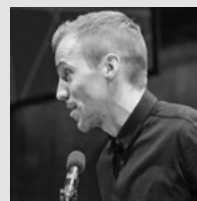
Hamish Graham
Manager of Pfizer
Innovation Hub



Elad Duschak
Chief Business
Officer, Centene
UK



Jenny Barnett
CSO, Cambridge
Cognition



Lars Maaløe
CTO &
Co-Founder, Corti



Christoph Ruedig
Partner, Albion
Capital



Rune Bech
Co-Founder &
Chairman, Liva
Healthcare



Chris Bischoff
Senior Investment
Director, Kinnevik



Michael Niddam
Executive Partner,
Kamet



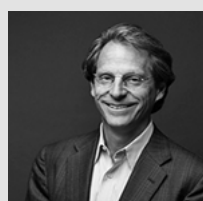
Rishi Das-Gupta
CIO & CTO, Royal
Brompton &
Harefield NHS
Foundation Trust



Mark Milton-Edwards
Head of Product
and Health
Solutions, Teva



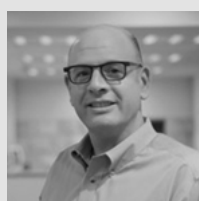
Ed Godber
Chief Growth
Officer, Quardio
and Former-EVP
PatientsLikeMe



Michael Greeley
Co-Founder and
Partner,
Flare Capital



Mark Jenkins
Co-Founder and
Medical Director,
Oviva



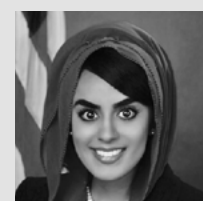
Allen Kamer
Managing Partner,
Qure Ventures



Kristina Lagerstedt
CEO, 1928
Diagnostics



Sergio Levi
Head of Corporate
Ventures and
Strategic Alliances,
Royal Philips



Aisha Hasan
Head of Global
Health IT, ONC, Dep.
Health and Human
Services



Arup Paul
Deputy Chief
Medical Officer
AXA PPP
(Representing
Himself)



Joachim Rautter
Co-Founder and
Managing Director
Peppermint
Ventures



Angela Rabinovich
Director,
Life Science
Department
Israeli Export
Institute



Josep Sanfeliu
Co-Founder and
Managing Partner,
Asabys Partners



Patrick Sobocki
Partner,
Industrifonden



David Gordon
Head of
Investments,
Longliv Ventures



Rod Carlton
Partner, Freshfields
Bruckhaus Deringer



Marc Lambrechts
Senior Manager,
Capricorn Partners



Laurent Schockmel
CEO
Antidote.me



Ulrich Muehner
Co-Founder & CEO,
Docdok.health



Tomer Epstein
Medical Device
and Digital Health
Lead, Israeli Export
Institute



Yinka Makinde
Programme Director,
DigitalHealth.London

Confirmed Speakers



Neil Gomes
Chief Digital Officer,
Thomas Jefferson
University and
Health System



Assaf Barnea
CEO, Sanara
Ventures



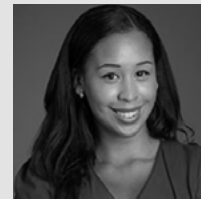
Marco Huesch
Managing Director
and CMO, Ping An
Global Voyager
Fund



Liz Ashall-Payne
CEO, Orcha



Melissa Morris
CEO, Lantum



Catherine Longworth
Senior Reporter,
Informa
Intelligence



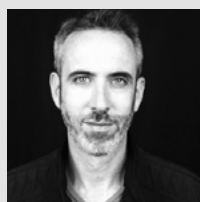
Samer Taleb
Chief Financial
Officer, AXA Next



David Waroquier
Partner,
Mangrove Capital
Partners



Reza Khorshidi
Principal
Investigator in
Machine Learning
and Medicine, at
Deep Medicine
program,
University of
Oxford



Roy Wiesner
Managing
Director,
aMoon Fund



Samuel Cronin
Healthcare
Innovation Manager,
UK Israel Tech Hub

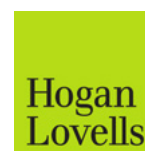
Anchor Partners



Platinum Partners



Gold Partners



Silver Partner



Bronze Partner



Ecosystem Partners

Citigate Dewe Rogerson



Media Partners



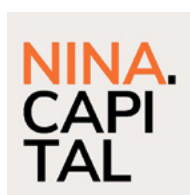
Snapshot of Attendees



A Snapshot of our Confirmed Investors



A Snapshot of our Confirmed Investors



Day 1 - November 13

8:00

Arrival and Registration

9:00

Welcome Address

Josh Dance, SVP, LSX and Kiron Campbell, Conference Director, LSX

9:05

Keynote Presentations

Israel and the future of digital health

Assaf Barnea, Chair of Life Science Board, Israel Export Institute

Guideline on an interoperable eco-system for digital health and investment programs for a new/updated generation of digital infrastructure in Europe

Clemens Martin Auer, Special Envoy for Health, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria

How health IT is driving change in health care systems worldwide

Lisa Lewis, Deputy National Coordinator for Operations and COO, ONC, Dep. of Health and Human Services

10:00

Keynote Panel: Big pharma's big digital strategies

Digital health leaders of big pharma discuss the impact, hereto and impending of digital health on pharma strategies, from R&D and transformation to commercialisation and partnering with innovators.

- Taking pharma's digital health strategy beyond companion diagnostics
- Patient data: an untapped resource?
- Partnering with innovators and creating value for consumers

Moderator: Rod Carlton, Partner, Freshfields Bruckhaus Deringer

Gregg Talbert, Global Head of Digital and Personalised Healthcare Partnering, Roche

Bharat Tewarie, EVP and Chief Marketing Officer, UCB

Karan Arora, VP and Head Commercial Digital and Innovation, AstraZeneca

10:40

Networking Break

11:10

Roundtables

1: Accessing accelerators and incubator programs

- How young digital health companies can demonstrate their early potential
- Optimising the capital and business development connections

Moderator: Yinka Makinde, Programme Director, Digital Health.London

2: How digital can deliver personalised healthcare

- The key use-cases of digital solutions in personalised healthcare
- Health data, the enabler: how can accumulated patient information enhance patient outcomes?

Moderator: Ulrich Muehlner, Co-Founder & CEO, docdok.health

3: Working with pharma as a route to market

- What key attributes do pharma look for in digital health treatments?
- How to show potential for long term patient benefit and financial return

Moderator: Jenny Barnett, Chief Scientific Officer, Cambridge Cognition

4: Working with Healthcare providers

- How do the national differences between healthcare markets inform the strategy of innovators?
- Providing cost-savings and financial return to providers

Moderator: Liz Ashall-Payne, CEO, Orcha

5: Data standards, privacy & partnerships

- Data standards: How can we drive and advance standardization of data?
- What are the business and commercial models that can unlock data partnerships and sharing?

Moderator: Lauri Sippola, CEO, Kaiku Health

6: Digital Health and Clinical Trials

- What are the core challenges holding patients back from connecting with clinical trials?
- How improved clinical trial data and enrolment can improve R&D and population health

Moderator: Laurent Schockmel, CEO, Antidote.me

Day 1 - November 13

12:40

Networking Lunch

13:40**Panel: Funding the digital revolution - yielding a digital health dividend***Leading specialist digital health VCs discuss the essential characteristics of a promising innovator and the best emerging strategies for achieving an exit.*

- Combining commercial and clinical expertise with a patentable, non-replicable model
- Bridging the gap between tech investors and life science investors, establishing a distinct investment model for digital health
- When should early investors come onboard and what evidence base would justify the investment?

*Moderator: Allen Kamer, Managing Partner, Qure Ventures**Christoph Kausch, CEO, MTIP**Joachim Rautter, Co-Founder and Managing Partner, Peppermint Ventures**Robert Garber, Partner, 7Wire Ventures**Michael Greeley, Co-Founder and Partner, Flare Capital**Marc Lambrechts, Senior Manager, Capricorn Partners*

14:20**M&A, capital markets and the digital health start-up landscape**

- Trends in healthcare investment: value creation in digital health and outlook for growth
- Approaches to investment, M&A and partnering in digital health across Europe and the US

Samer Taleb, CFO, AXA Next

14:40**Panel: The growing role of CVC in the digital health ecosystem***Leading CVCs consider the potential of digital health to augment healthcare strategies, the impact of disruptive technologies, and new ways of accessing healthcare*

- Evaluating the product: how can innovators attract CVC?
- Where will CVC engage the digital health start-up ecosystem?
- Using digital health to facilitate better patient and consumer engagement

*Moderator: Niall McAlister, Partner, CMS**Assaf Barnea, CEO, Sanara Ventures**David Gordon, Head of Investments, Longliv Ventures**Marco Huesch, Managing Director and CMO, Ping An Global Voyager Fund**Thomas Kluz, Head of Healthcare Investing, Qualcomm Ventures**Rana Lonnen, Head Search & Evaluation Strategic Venture Capital, Novartis*

15:20

Networking Break

Day 1 - November 13

15:50**Panel: Technology and life sciences syndication in digital health ventures**

A panel of leading technology and life science investors reveal the advantages and difficulties different investor profiles face in digital health and consider the development of a specialist digital health investor community

- How are tech investors acclimatising to the trends, regulations, and long sales cycles of the healthcare industry?
- Divergence from a well-trodden life sciences path: The challenges life sciences investors face in digital health
- Can life science and tech investors combine their skillsets?

Moderator: Roy Wiesner, Managing Director, aMoon Fund

Patrik Sobocki, Partner, Industrifonden

Christoph Ruedig, Partner, Albion Capital

Chris Bischoff, Senior Investment Director, Kinnevik AB

Josep Sanfeliu, Co-Founder and Managing Partner, Asabys Partners

David Waroquier, Partner, Mangrove Capital Partners

Rebecca Todd, Investment Director, Longwall Ventures

16:40**Panel: Building digital health leaders—from pilot to market**

CEOs of leading digital health companies discuss their journeys from concept to fund-raising to market, considering the strategies and factors which enabled their successes

- Navigating the valley of death and optimising early-stage capital to build a client base
- When should a digital health company begin defining its regulatory pathway?
- How can a start-up access the resources to develop its product?

Moderator: Tomer Epstein, Medical Device and Digital Health Lead, Israeli Export Institute

Dan Vahdat, CEO and Co-Founder, Medopad

Robbie Hughes, CEO, Lumeon

Lea Von Bidder, CEO, Ava

Charlie Steel, CFO, Babylon Health

Hans Jakob Raffauf, Chairman & Co-Founder, Clue

17:40

Networking Drinks Reception, followed by Dinner on the Docks



Day 2 - November 14

9:00**Welcome Address**

Assaf Parker, Head of Technologies, National Digital Health, Ministry of Health, Israel

9:05**Panel: Big Tech, big ideas - leading digital healthcare innovation**

A panel of big tech players, both established and relatively new entrants to the healthcare space, debate and discuss their respective strategies to support the industry, enable patients, and improve clinical and operational effectiveness and personalised care.

- What are the different strategies of tech giants and where do they see their roles in the fast-moving world of digital healthcare?
- Mega-alliances and collaborative ecosystems; how are tech leaders building the future of healthcare?
- In what ways are big tech leveraging and adapting their core business strengths for healthcare application

Moderator: Catherine Longworth, Senior Reporter, Informa Intelligence

David Cole, Head of Business Development and Innovation, IBM Watson

Frances Ayalasomayajula, Head of Population Health Portfolio and Worldwide Healthcare, HP

Sergio Levi, Head of Corporate Ventures and Strategic Alliances, Philips

Assaf Parker, Head of Technologies, National Digital Health, Ministry of Health, Israel

9:45**Navigating the EU and EU Member States' regulatory approach to digital health**

- European Commission and digital health: eHealth action plan
- EMA and digital health: clinical trials
- EU and EU Member States regulation of Data privacy, Medical devices and Telehealth

Hein Van den Bos, Partner, Hogan Lovells

10:05**Keynote Panel: The next strategic moves for insurers**

CDOs and digital health leaders from top insurers discuss and debate the impact of digital health treatments on short and long-term preventative healthcare strategies, explain the criteria for reimbursement of the treatments, and interrogate the position of insurers in the wider ecosystem.

- How health insurers are leveraging innovation to create a personalised experience for members
- Establishing the use case: how does a digital health company demonstrate sufficient cost effectiveness and efficacy to justify reimbursement?
- Developing patient monitoring and tracking strategies

Moderator: Reza Khorshidi, Principal Investigator in Machine Learning and Medicine, Deep Medicine program, University of Oxford

Fanny Pouget, Chief Operations Officer, AXA Next

Sneh Khemka, President of Population Health Solutions, Aetna International

David Priestley, Chief Digital Officer, Vitality

10:45**Networking Break****11:15****Fireside Chat: Working with the wider ecosystem to create seamlessly integrated healthcare for consumers**

Wais Shaifta, CEO of Push Doctor, dives into the task of creating a truly consumer focused digital health product, and delivering a personalised and cohesive healthcare experience

- Enhancing patient experience by integrating sources of consumer health information from multiple ecosystem stakeholders
- Meeting consumer demand: Moving beyond patient triaging to develop a full healthcare range
- What regulatory challenges complicate integration of health records?

Moderator: Jon Hoeksma, CEO, Digital Health

Wais Shaifta, CEO, Push Doctor

Day 2 - November 14

11:35**How to access the NHS in the UK**

Ben Maruthappu, CEO of Cera Care, explains the challenges working with the NHS, its federated structure, multiple trusts, lengthy sales processes and evidence requirements

- Where to start building the relationships necessary to work with the NHS: gaining entry to accelerators, grants and funding schemes
- How innovators can scale their product and their model to NHS level, and build evidence strong enough to impress
- Understanding what the NHS is looking for in digital health companies: where does efficacy in patient benefit overlap with cost-savings?

*Moderator: Jon Hoeksma, CEO, Digital Health
Ben Maruthappu, CEO, Cera Care*

11:55**Panel: The future of data interoperability for superior healthcare delivery and access**

A panel of digital health stakeholders discuss the need for ecosystem collaboration to develop greater health data interoperability and the strategies by which digital health entrepreneurs can break down silos to facilitate better healthcare outcomes.

- The role of digital health companies in enabling smoother interoperability between stakeholders whilst maintaining patient privacy standards
- How healthcare stakeholders can commercialise their data sets and what regulators can do to enable effective data sharing
- Is the challenge technical or cultural? Can the industry establish enough trust to make data interoperability a reality?

*Moderator: Aisha Hasan, Head of Global Health IT, ONC, Dep. Health and Human Services
Jackie Hunter, Chief Executive Clinical Programmes, BenevolentAI
Kristina Lagerstedt, CEO, 1928 Diagnostics
Ed Godber, Chief Growth Officer, Quardio and Former-EVP PatientsLikeMe
Arup Paul, Deputy Chief Medical Officer, AXA PPP (representing himself)
Lars Maaløe, Co-Founder & CTO, Corti*

12:40

Networking Lunch

13:40**Fireside chat: The present and future of AI in triaging and diagnosis**

- The opportunities and limitations of healthcare with AI-based healthcare assessments like chat-bots and symptom checkers
- Risks, liabilities, and ensuring the safety and accuracy of your solutions
- How will the area continue to develop and what major challenges may obstructing its growth?

*Moderator: Tina Tan, Executive Editor, FirstWord Medtech
Piotr Orzechowski, CEO, Infermedica*

14:00**Presentation: Working with the ecosystem to deliver the digital hospital**

John Brownstein, CIO of Boston Children's Hospital, discusses the role of providers in fostering innovation, enabling digital transformation, and the partnerships that deliver the benefits of innovation to patients.

- Onboarding and incubating digital health innovation to create superior healthcare
- The use cases for AI and machine learning
- Optimising and extracting actionable insights from health data
- Creating digital patients through mHealth, telehealth, and advanced clinical software

John Brownstein, Chief Innovation Officer, Boston Children's Hospital

Day 2 - November 14

14:20**The digital hospital panel: Developing the future of patient treatment**

A panel of CDOs/CIOs/CTOs from major global providers discuss the high-level disruptions that digital health technologies are driving in hospitals, their strategies for integrating innovations, partnering with start-ups and validating solutions.

- Moving away from legacy systems toward mobile and cloud systems to increase treatment efficiency and enable remote treatment strategies
- The potential of data-driven tools in hospitals, the use cases, and the need for a financial savings and return
- Fostering innovation: the challenges of piloting and upscaling successful technologies

Moderator: Lorena Macnaughtan, Associate Director Events and Media Content, International, **HIMSS**

Eyal Zimlichman, Chief Medical and Innovation Officer, **Sheba Medical Centre**

Neil Gomes, Chief Digital Officer, **Thomas Jefferson University and State Health**

Rishi Das-Gupta, Chief Innovation and Technology Officer, **Royal Brompton & Harefield NHS Foundation Trust**

John Brownstein, Chief Innovation Officer, **Boston Children's Hospital**

15:00**Increasing adoption rates of digital health treatments and products**

A panel of leading digital health companies confront the issue of adoption rates that do not match innovation rates, debating the best strategies to establish a stable customer base and maintain market share.

- Demonstrating uniqueness, gaining market traction, and retaining client base over time in a market saturated with similar products
- Maximising adoption potential and scalability
- How have successful digital health companies been able to consistently engage consumers as they gained maturity?

Moderator: Samuel Cronin, Healthcare Innovation Manager, **UK Israel Tech Hub**

Mark Jenkins, Co-Founder and Medical Director, **Oviva**

Rune Bech, Co-Founder and Chairman, **Liva Healthcare**

Melissa Morris, CEO, **Lantum**

Anushka Patchava, Expert Advisor in Healthcare, Artificial Intelligence and Blockchain, **United Nations (CEFACT)**

Elad Duschak, Senior Advisor Innovation & Growth, **Centene UK**, Chairman of Advisory Board,

UK Israel HealthTech Forum

15:40**Panel: Gaining traction and navigating regulatory pathways when scaling across borders**

A panel of digital health stakeholders with a track record of enacting and facilitating expansion into new markets discuss the challenges of entering new commercial and legal environments, and how the ecosystem can better enable international innovation

- Developing a model for cross-border scaling: how to gain pathways into new markets
- How can the ecosystem collaborate to enable incentivise international innovation?
- What are the challenges of working with new payer/provider systems?

Moderator: Jane Summerfield, Counsel, **Hogan Lovells**

Robbie Hughes, CEO, **Lumeon**

Avner Halperin, Director, **EarlySense**

Anoop Maini, CEO, **Excite Ventures**

Masood Ahmed, Senior Advisor, **DigitalHealth.London**

16:20

Close of Congress



Hosted by



Day 1

11:10 **Opening remarks from showcase hosts AXA Next**
Andres Martin, Head of Wellness, Axa Next

11:22 VRHealth

11:34 VISIBACARE

11:46 eyecontrol

11:58 tytocare™

12:10 My HomeDoc

12:22 HIT Foundation

12:40 **Lunch**

13:40 MobileODT

13:52 emis health

14:04 IMedis

14:16 Oxitone®

14:28 TILOK

14:40 SONARIS

14:52 IBEX

15:04 Buddy Healthcare

15:20 **Afternoon Break**

15:50 SkyLabs

16:02 careit

16:14



16:26



16:38



16:50



17:02



17:14



17:26



18:00

Networking Drinks

Day 2

11:08 **Opening remarks from showcase hosts AXA Next**
Michael Niddam, Executive Partner, Kamet Ventures

11:20 Sivan

11:32 vivante HEALTH

11:44 enlitic

11:56 Infermedica

12:08 StethoMe®
Home Stethoscope

12:20 Smart Medics

12:32 biobeat Medical

12:44 Resapp HEALTH

13:00 **Lunch**

Showcasing Company Profiles



AIVF

Presenter: Yonatan Dolan, VP Product & Business development

Market/Indication:

Fully automated AI-based decision support tool that easily integrates with existing IVF systems

Funding Stage: Seed

Development Stage: Invention

Location: Israel

Time: 17:02, 13 November



Presenter: Yoran Bar, CEO & Co-Founder

Market/Indication:

BeaconCure's first application is a unique Text Analytics AI solution to address submission documentation quality control needs.

Funding Stage: Early Growth

Development Stage: Invention

Location: Israel

Time: 16:14, 13 November



Presenter: Arik-Ben Ishay, CEO

Market/Indication:

Cutting-edge wearable monitors that allow remote, non-invasive and medical grade accurate monitoring of numerous vital signs, as well as other significant physiological parameters.

Funding Stage: Growth

Development Stage: Adoption, Diffusion

Location: Israel

Time: 12:32, 14 November



Presenter: Markus Lind, Chief Sales Officer

Market/Indication:

Solving the most significant problems hospitals, clinics and patients are facing in surgeries: patient adherence to treatment, late cancellations and no-shows, administrative work and care quality.

Funding Stage: Early Growth

Development Stage: Adoption

Location: Finland

Time: 15:04, 13 November



Presenter: Kent Kjernes, Manager

Market/Indication:

Care it is an electronic platform that collects and structures all necessary information about your users, residents or patients in a safe place.

Funding Stage: Growth

Development Stage: Adoption

Location: Norway

Time: 16:02, 13 November



Presenter: David Daily, CEO

Market/Indication:

DALI focuses on the development of drug delivery technologies from product concept to commercialization.

Funding Stage: Early Growth, Private

Development Stage: Invention, Evaluation, Adoption, Diffusion

Location: Israel

Time: 16:50, 13 November



Presenter: Hila Aslan, CEO

Market/Indication:

Leading provider of AI-powered ultrasound analysis solutions that makes the use and analysis of ultrasound images smarter and accessible

Funding Stage: Growth

Development Stage: Diffusion

Location: Israel

Time: 17:14, 13 November



Presenter: John McCormack, General Manager

Market/Indication:

Through innovative IT, we're giving healthcare professionals access to the information they need to provide better, faster and cheaper patient care.

Funding Stage: Early Growth

Development Stage: Invention

Location: United Kingdom

Time: 13:52, 13 November



Presenter: Kevin Lyman, CEO

Market/Indication:

Bridging human and artificial intelligence to advance medical diagnostics

Funding Stage: Growth

Development Stage: Invention, Evaluation, Adoption,

Location: United States

Time: 11:44, 14 November

Showcasing Company Profiles



Presenter: Tania Suares, VP, Operations and Product

Market/Indication:

Improve the quality of life for “locked-in” patients and to advance the method of communication within medical centers by providing a wearable, screen free and simple to use communication device.

Funding Stage: Growth

Development Stage: Adoption

Location: Israel

Time: 11:46, 13 November



Presenter: Paramala Santosh, CEO

Market/Indication:

Experienced clinicians, trialists and statisticians work alongside end-users with our vibrant team of software developers, animators and creatives. In this way we deliver bespoke yet, powerful and industry-standard online Health Monitoring solutions.

Funding Stage: Seed

Development Stage: Adoption

Location: United Kingdom

Time: 16:38, 13 November



Presenter: Vega Paithankar, CTO

Market/Indication:

Blockchain-based online marketplace for personal health data that allows individuals to trace data usage and participate in its monetization.

Funding Stage: Early Growth

Development Stage: Adoption

Location: Switzerland

Time: 12:22, 13 November



Presenter: Tal Frieman, Director of Business Development and Marketing

Market/Indication:

The company uses artificial intelligence (AI) to develop clinical grade algorithms that can detect cancer as accurately as a human pathologist.

Funding Stage: Early Growth

Development Stage: Adoption

Location: Israel

Time: 14:52, 13 November



Presenter: Yitzi Pfeffer, CTO

Market/Indication:

Artificial intelligence platform analyzing medical information to identify previously undetected patients that are candidates for early and preventative care.

Funding Stage: Seed

Development Stage: Invention, Evaluation

Location: Israel

Time: 14:04, 13 November



Presenter: Piotr Orzechowski, CEO

Market/Indication:

Infermedica creates AI driven solutions that helps insurance, healthcare and pharmaceutical companies increase efficiency, improve patient flow, and reduce costs.

Funding Stage: Late Growth

Development Stage: Adoption, Diffusion

Location: Poland

Time: 11:56, 14 November



Presenter: Florian Ullrich, Business Developer

Market/Indication:

Joint, application-oriented platform for research, knowledge transfer, and commercialization of innovative technologies.

Funding Stage: Growth

Development Stage: Invention

Location: Germany

Time: 16:26, 13 November



Presenter: Ariel Beery, CEO

Market/Indication:

Our visual assessment technology aims to bypass logistical and financial barriers to healthcare to ensure every patient has access to preventative medicine and timely treatment.

Funding Stage: Early Growth, Growth

Development Stage: Adoption, Diffusion

Location: Israel

Time: 13:40, 13 November



Presenter: Shabtay Negry, SVP

Market/Indication:

Developer of an affordable solution designed to enable remote medical checkups and diagnoses anywhere through the use of a smartphone.

Funding Stage: Early Growth

Development Stage: Adoption

Location: Israel

Time: 12:10, 13 November

Showcasing Company Profiles



Presenter: Avi Veidman, CEO

Market/Indication:

We aim to make biopsy interpretations accurate, efficient, and accessible in order to improve the current standard of care in the field of oncology and to expedite the development of novel cancer treatments.

Funding Stage: Seed, Early Growth

Development Stage: Invention, Evaluation, Adoption

Location: Israel
Time: 17:26, 13 November



Presenter: Ofer Harpak, CTO

Market/Indication:

The Oxitone watch is the world's first wrist pulse oximeter without a fingertip probe enabling comfortable patient monitoring of blood oxygen level and pulse rate anytime, anywhere

Funding Stage: Seed, Early Growth

Development Stage: Invention

Location: Israel
Time: 14:16, 13 November



Presenter: Tony Keating, CEO

Market/Indication:

ResApp is developing digital healthcare solutions to assist doctors and empower patients to diagnose and manage respiratory disease

Funding Stage: Growth, Publicly Listed
Ticker: ASX:RAP

Development Stage: Adoption

Location: Australia
Time: 12:44, 14 November



Presenter: Ayala Bliach, COO

Market/Indication:

SIVAN Innovation is an Israeli e-health R&D company committed to improving the lives of patients worldwide in response to public health issues like cancer.

Funding Stage: Private

Development Stage: Diffusion

Location: Israel
Time: 11:20, 14 November



Presenter: Adrian Maciejewski, CEO

Market/Indication:

SmartMedics is a privately owned digital healthcare company with operations in Warsaw, Poland.

Funding Stage: Seed

Development Stage: Invention

Location: Poland
Time: 12:20, 14 November



Presenter: Tom Mayblum, Co-Founder & CEO

Market/Indication:

Sonaris introduces the AI-enabled ultrasound – offering on-demand medical imaging for non-skilled users anywhere.

Funding Stage: Seed

Development Stage: Evaluation

Location: Israel
Time: 14:40, 13 November



Presenter: Wojciech Radomski, CEO

Market/Indication:

The StethoMe primary product is a wireless, electronic stethoscope working with a dedicated smartphone app and StethoMe AI.

Funding Stage: Early Growth

Development Stage: Adoption, Diffusion

Location: Poland
Time: 12:08, 14 November



Presenter: Jack Lee, CEO

Market/Indication:

Ring-type Cardio Tracker, CART to help continuous monitoring of atrial fibrillation which is difficult to diagnose even in a hospital in daily life.

Funding Stage: Seed, Early Growth

Development Stage: Invention, Evaluation

Location: South Korea
Time: 15:50, 13 November



Presenter: Edouard Gasser, Co-Founder & CEO

Market/Indication:

The mission of the company is to build a series of fun medical games to change the way we monitor chronic diseases.

Funding Stage: Early Growth

Development Stage: Adoption, Diffusion

Location: France
Time: 14:28, 13 November

Showcasing Company Profiles



Presenter: Uzi Blumensohn, Chief Commercial Officer

Market/Indication:

Tyto is a handheld exam kit and app that lets you perform guided medical exams with a healthcare provider, anytime, anywhere.

Funding Stage: Growth

Development Stage: Diffusion

Location: Israel

Time: 11:58, 13 November



Presenter: Johan Gustafsson, CEO

Market/Indication:

e-health platform that allows healthcare providers to quickly and easily open their own digital practice. Together, we develop sustainable healthcare that is simple to use and accessible to all.

Funding Stage: Growth

Development Stage: Adoption

Location: Sweden

Time: 11:34, 13 November



Presenter: Kimon Angelides, Founder & CEO

Market/Indication:

Vivante Health is a digital healthcare startup reinventing the way chronic conditions are managed, gut first.

Funding Stage: Early Growth

Development Stage: Adoption

Location: United States

Time: 11:32, 14 November



Presenter: Eran Orr, Founder & CEO

Market/Indication:

A first-of-its-kind healthcare technology company that helps clinicians better manage their patients' healthcare via specialized extended reality (XR) technology solutions and data analysis.

Funding Stage: Early Growth

Development Stage: Adoption

Location: Israel

Time: 11:22, 13 November

Additionally Exhibition Pods from:



Satellite Forums

**14 November**

11:20 - 13:00

14:05 - 16:30

The Digital Health CEO Forum is a closed-door leaders' roundtable forum held under Chatham House Rule exclusively for CEOs of digital health companies, where industry leaders confidentially share their experiences, discuss their collective challenges and strive to actionable outcomes.

Case Study: Where to start with big pharma

- Understanding where you can deliver value
- Developing and scaling partnerships

Lauri Sippola, CEO, Kaiku Health

Case Study: This little Digi went to market—gaining consumer traction

- Pros and cons of B2B and B2C
- Developing a scalable payment mechanism

Lea Von Bidder, CEO, Ava

Case Study: Leading your company to acquisition

- Scaling from pilot to exit
- Understanding where your model delivers value to corporate partners

Allen Kamer, Founder, Humedica

Case Study: Driving clinical and economic outcomes with AI in Healthcare

- The data, information sharing and implementation
- Key success factors in gaining approval of regulatory bodies and buy in with customers

Avner Halperin, Director, EarlySense

Satellite Forums

**PROVIDER
FORUM****13 November**

14:00 - 15:40

16:10 - 18:00

The Provider Forum is a closed-door leaders' roundtable forum held under Chatham House Rule exclusively of CIOs, CCIOs, CDOs, CTOs and Heads of Digital Transformation from global healthcare providers where executives share case studies of digitisation and modernisation success stories and share their experiences and vision for the future of digital healthcare.

Case Study: AI, big data and real time analytics in the clinical setting

- Key success factors converting data-driven tech to health outcomes
- Real time analytics: the use cases and the outcomes

Neil Gomes, Chief Digital Officer, Thomas Jefferson University and State Health

Case Study: How digital health innovators provide value to providers

- Integrating innovation into existing information systems
- Scaling pilots to full implementation

Rishi Das-Gupta, CIO & CTO, Royal Brompton & Harefield NHS Foundation Trust

Case Study: How providers can connect the digital health ecosystem

- Accelerating innovation through strategic partnerships and collaborations
- Leveraging health data to enhance patient experience

Eyal Zimlichman, CMO & CIO, Sheba Medical Centre

Case Study: The problems and promises of delivering digital technology in a clinical setting

- Implementing innovation across a distributed healthcare organisation and distributed teams
- The cultural challenges of enabling clinical change

Chris Reynolds, CIO, Pennine Care NHS Foundation Trust

Topics of discussion:

- What do providers want to see from innovators?
- The challenges of Integrating digital health with existing workflows
- Characteristics of an intervention with broad adoption potential
- Can digital health provide a solution to clinician burnout?

Satellite Forums



**PHARMA
DIGITAL
LEADERS
FORUM**

13 November
11:30 - 13:00
14:00 - 15:40

The Pharma Digital Leaders Forum is an invitation-only leaders' roundtable forum held under Chatham House Rule exclusively for digital leaders of pharma, where those leading the charge on digital transformation, innovation and healthcare initiatives share their experiences, discuss their collective challenges and look ahead at future developments and actionable outcomes.

The Pharma Digital Leaders Forum discussion will be moderated by an expert panel of legal advisers from Freshfields Bruckhaus Deringer. Freshfields has industry leading expertise in advising clients in the digital healthcare space as they continue to explore acquisition opportunities and strategic collaborations with tech companies. Freshfields also advise clients globally on a broad spectrum of risk and compliance considerations as clients develop in-house platforms and other pharma-tech innovations, including e.g. around the use of patient data and compliance with competition laws.

Case Study: Developing a digital health partnership strategy to deliver real health outcomes

- How pharma-innovator partnerships can personalise healthcare
- Connecting pharma to the broader digital health ecosystem

Gregg Talbert, Global Head of Digital and Personalised Healthcare Partnering, **Roche**

Case Study: Developing and commercialising digital capabilities

- Scaling agile transformation to the organisational level
- How does digital drive real value for patients and pharma?

Karan Arora, Head Commercial Digital & innovation, Global VP, **AstraZeneca**

Case Study: Harnessing the power of AI through strategic use of health data

- Data-driven technology: how AI delivers value to patients and to pharma
- What meaningful insights can pharma extract from patient data?

Bharat Tewarie, EVP and Chief Marketing Officer, **UCB**

Topics of discussion:

- Integrating digital health into pharma portfolios
- How digital health impacts R&D and drug development
- Patient engagement strategies
- What are the barriers to adoption?
- Clinical validation of digital health interventions
- When will digital health truly disrupt pharma drug development?
- Impact of AI and machine learning
- Companion therapeutics and beyond
- Identifying and evaluating partnership opportunities with innovators

Jenny Leahy, Senior Associate, **Freshfields Bruckhaus Deringer**

Rod Carlton, Partner, **Freshfields Bruckhaus Deringer**

Gina Bicknell, Counsel, **Freshfields Bruckhaus Deringer**

Gregg Talbert, Global Head of Digital and Personalised Healthcare Partnering, **Roche**

Bharat Tewarie, EVP and Chief Marketing Officer, **UCB**

Karan Arora, Head of Global Commercial Digital and Innovation, **AstraZeneca**

Alexandra Vallon-Eberhard, Senior Director Global Business Development Digital Health Solutions, **Roche**

Oliver Gassner, Head of Digital Health Intelligence EMEA, **Bayer**

Hamish Graham, Manager of **Pfizer Innovation Hub**

Mark Milton-Edwards, Head of Product and Health Solutions – Digital Health, **Teva**

Ravi Chana, Head of Business Development, **Roche UK**

Rafiq Hasan, Global Head of Ophthalmology, **Bayer**

Networking Opportunities



The Innovation exhibition is an opportunity for young digital health companies to demonstrate their companies and products across the full two days. The companies will be able to broadcast their work in one of the world's most technologically sophisticated venues, network with investors and potential partners, and raise awareness of their offering through targeted branding.



1-2-1 partnering, hosted by Amazon Web Services, will take place in a dedicated room with private meeting tables and 30 minutes allocated slots. 8 hours of Meeting Mojo enabled partnering outside of the informal networking during breaks will be scheduled from approximately 9am - 5pm.



The evening day one networking reception is an opportunity for congress attendees to grab a drink and unwind from the day's sessions and explore The Crystal's unique and interactive exhibition that combines 9 immersive zones that introduce the challenges of the future for cities, including that of digitisation.

This exhibition space will be opened up exclusively to attendees from approx. 5.40pm allowing you to explore each of the zones at your leisure or to use the space as a breakout area to continue your onsite networking.



The day one evening networking dinner is an incredible opportunity for congress attendees to dine at one of London's most unique and luxury Dinner venues; the Sunborn London Super Yacht, moored a stone's throw from the conference venue. In effortlessly blending the classic and contemporary, the very essence of modern and fine dining will be captured, plated, and savoured. With its approach to refined British cuisine, and thanks to the unique setting of this luxury establishment, it is taking private dining to new and thrilling heights.

Dinner on the Docks

Sunborn Super Yacht

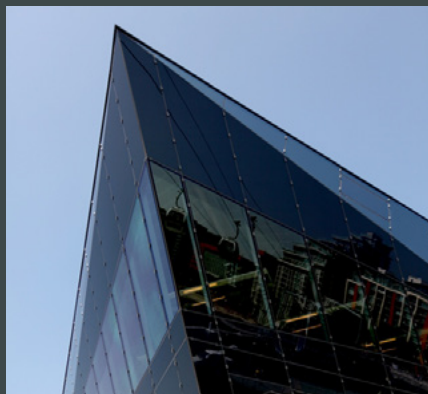


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Conference delegates can purchase a ticket to the Networking Dinner for £150+VAT, that includes a welcome glass of Prosecco in the Sundown Bar, a 3-course fine dining experience plus wine, water, tea and coffee. There is also exclusive use of the Sundown Bar. Given the uniqueness of the venue, tickets will be in high demand.

Conference Venue

The Crystal



Digihealth Leaders takes place at the truly unique venue; The Crystal, the world's most sustainable events venue. The Crystal sets the benchmark for sustainable building design. It is the only building in the world to achieve the highest certification in both the BREEAM and LEED schemes, as well as many other accreditations.

Designed by award-winning architects Wilkinson Eyre, this iconic sustainable building draws inspiration from the many sides of a crystal. With its waterside location on London's Royal Docks, the Crystal architecture provides a striking contrast to the surrounding skyline, the O2, Canary Wharf and the Emirates Airline Cable Car that passes by.

Why sponsor DigiHealth Leaders

The DigiHealth Leaders Congress offers a limited number of opportunities for those that wish to raise their profile, showcase their solutions, enhance their brand, demonstrate thought leadership and access and engage with leaders in digital health. We are presenting tremendous opportunities for top tier companies who would see the congress as a platform to:

- ✓ **Demonstrate thought leadership** and position your organisation at the forefront of the evolving digital health ecosystem
- ✓ **Educate potential new clients and partners** about your unique offering, service or solution
- ✓ **Access and develop meaningful relationships** with decision makers
- ✓ **Be seen as an obvious partner of choice** in your specified domain as this market develops
- ✓ **Exhibit or showcase your technology, brand and message** to a high calibre group of leading executives, investors, influencers and academics from Europe, the US, Israel and Asia
- ✓ **Educate the audience on the trends, research and legislation** in the digital health and health technology industries that may affect potential clients' businesses

For sponsor or exhibition enquiries contact:

**Tom Roberts, VP,
Business Development
tom@lsxleaders.com
+44 (0) 203 637 5908**

Sponsorship Packages

Benefits	Exhibition	Bronze	Silver	Gold	Platinum
20 min keynote presentation in plenary					✓
15 min non-plenary presentation				✓	✓
Host an exclusive roundtable / workshop			✓	✓	✓
Speaking or moderating role on a non-plenary panel discussion		✓	✓	✓	✓
Number of delegate passes	2	2	2	3	4+
Full page advert in conference handbook				✓	✓
Logo on event signage and display boards		✓	✓	✓	✓
Logo on all DigiHealth Leaders main website	✓	✓	✓	✓	✓
Logo on emails sent to LSX Database		✓	✓	✓	✓
Company literature on media desk		✓	✓	✓	✓
Exhibition stand 3x2m	✓				
Investment Level	£	££	£££	££££	££££££

Additional opportunities	Investment
Coffee and networking area sponsorship	£££
Investor dinner drinks reception	£££
Investor dinner host sponsorship	£££££
Title sponsor of drinks reception and networking evening	££££££
Lanyard sponsorship	£££
Partnering and conference app sponsorship	££
WiFi sponsorship	££
Full page advert in conference handbook	£
Sponsorship of charging station	£

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Delegate Prices

Tickets	28-Jun	12-Jul	23-Aug	13-Sep	04-Oct	13-Nov
Investor Ticket	£295	£395	£495	£595	£695	£795
Government / Not For Profit Ticket	£395	£495	£595	£695	£795	£895
All...Tech Ticket + 1-2-1 Partnering	£495	£595	£695	£795	£895	£995
All...Tech Ticket + 12min Showcase	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT
All...Tech Ticket + 2-day Innovation Pod	£1795	£1895	£1995	£2095	£2195	£2295
All...Tech Ticket + 12min Showcase + 2-day Innovation Pod	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT
Additional All...Tech Ticket	£295	£395	£495	£595	£695	£795
Big Tech / Large Biotech / Pharma / Commercial Leader Ticket (13th-14th)	£695	£795	£895	£995	£1095	£1195
EQM / Tech Provider / Financial / Professional / Contract / Tech Services / Other* Ticket (13th-14th)	£1195	£1295	£1395	£1495	£1595	£1695

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4-5 February 2020
etc. venues, 133 Houndsditch, London, UK
www.lsxleaders.com/london



21-22 April 2020
etc. venues, 133 Houndsditch, London, UK
www.longevityleaders.com



2-3 September 2020
Nasdaq Offices, Stockholm, Sweden
www.lsxleaders.com/nordic

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www.lsxleaders.com/events

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