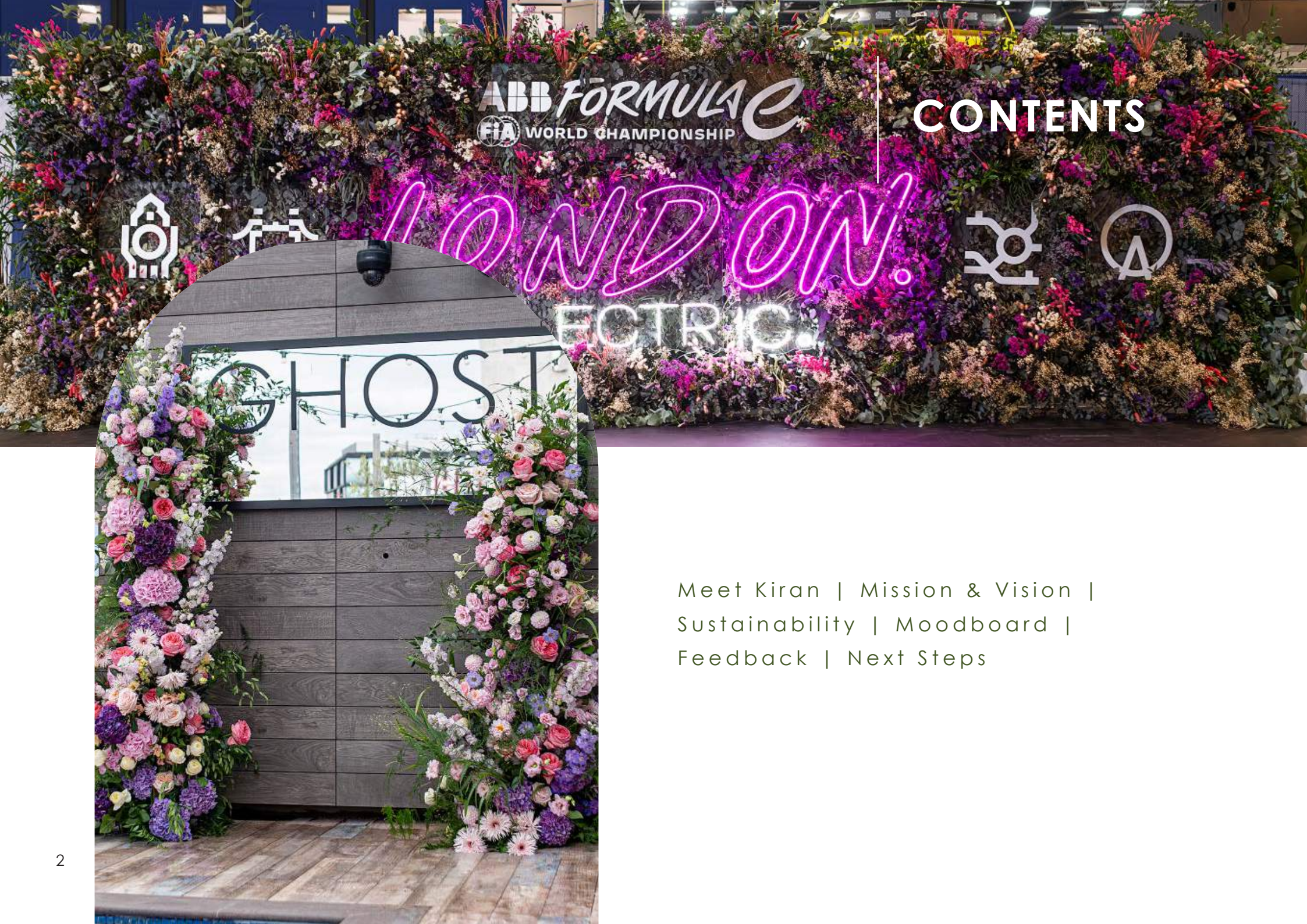




EVENTS CATALOGUE

AMARANTÉ
LONDON



Meet Kiran | Mission & Vision |
Sustainability | Moodboard |
Feedback | Next Steps

Kiran Seehra
CEO & Creative Director

Seeking a better alternative to intensive, unsustainable and unethical floristry practises, Kiran founded Amarante in 2017 with the goal of being the world's luxury sustainable florist.

Kiran has taken the business from her bedroom to now leading a team of thirty talented individuals, now based in the new Amarante HQ in the Olympic Park, Stratford.





The Mission

To be the World's Luxury, Sustainable Florist

The Vision

To Change the Way We Buy Flowers, Forever

SUSTAINABILITY

We aim to tackle the challenges facing the flower industry, to create sustainable floral designs through



FARMING
SEASONAL STEMS



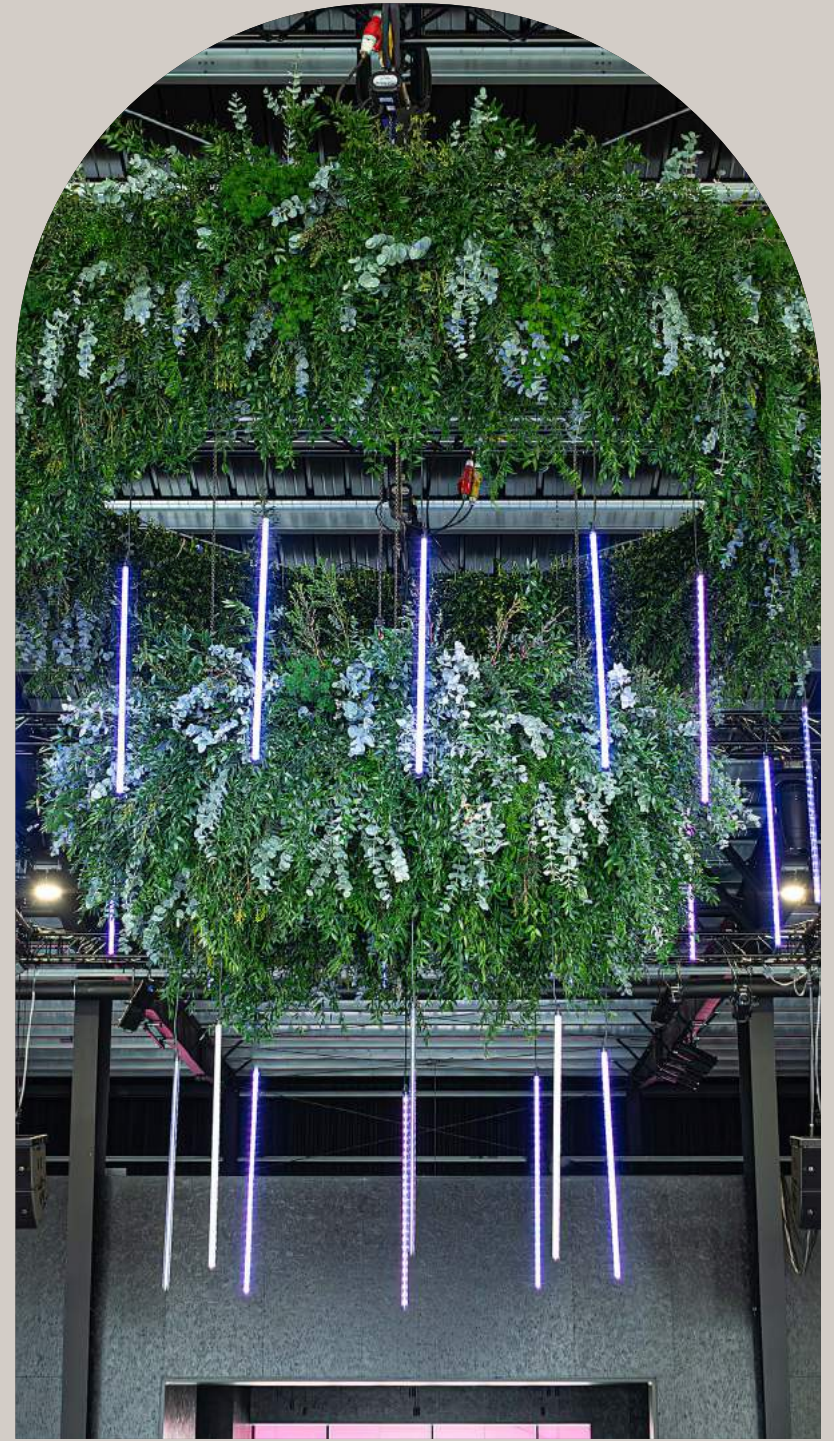
SOURCED ETHICALLY &
DIRECTLY FROM B-CORP
& FAIRTRADE FARMS



BACKING GLOBAL
REFORESTATION
PROJECTS OVER 100,000
TREES PLANTED TO DATE



INNOVATING THROUGH
PRESERVING FLOWERS
AND USE OF PLANTS





FLORAL WALLS







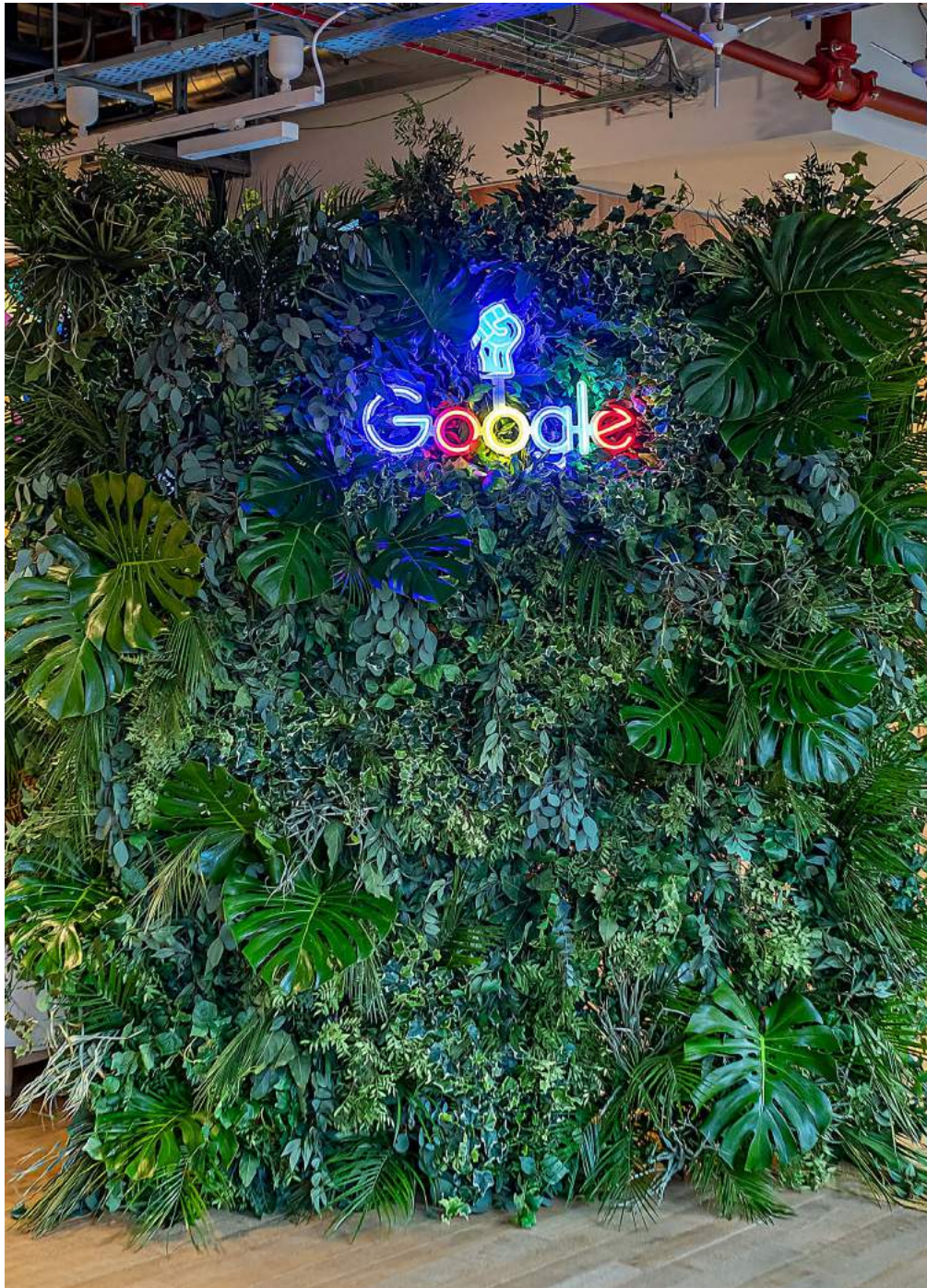




YES BANK

LONDON

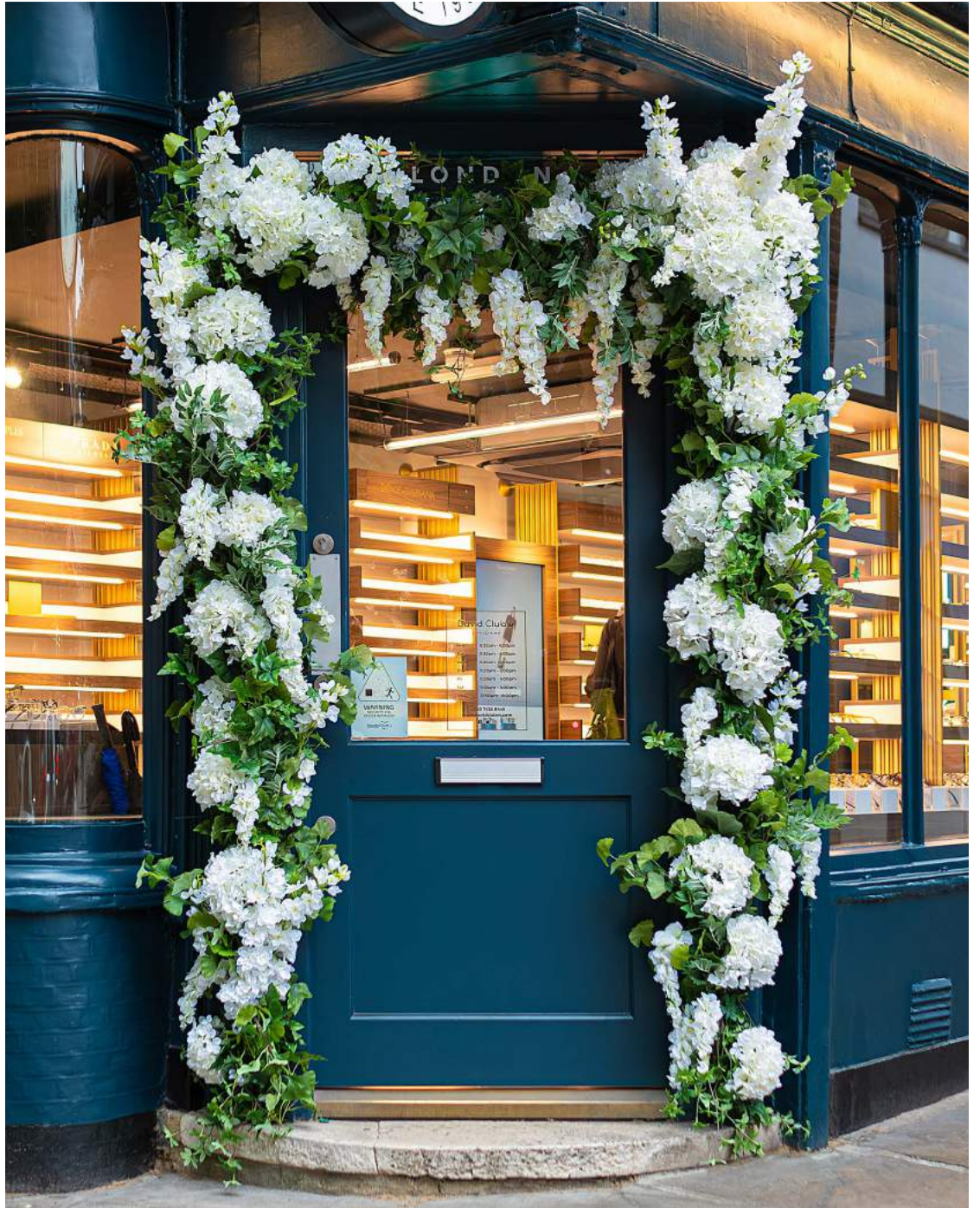






FLORAL ARCHES











ANT

CRUSTING PIPE

W

CRUSTING PIPE
Please
WAIT HERE
TO BE
Seated

Sharing Board
• CHEESE
CHARCUTERIE
CHEESE AND
CHARCUTERIE
VEGETARIAN MEZZE









FLORAL CARTS







FLORAL NUMBERS AND LETTERS





RECOGNISED BY



Kiran named by Forbes
as Top 30 Entrepreneurs
in Europe 2022



UK'S MOST TRUSTED FLORIST
- 2021

Currently the UK's most
trusted florist

marie claire

- BEST SUSTAINABLE FLORIST -

Named by Marie Claire as
the UK's best sustainable
florist

TRUSTED BY



AMARANTÉ
LONDON

www.amarantelondon.com

support@amarantelondon.com

T: 0204 525 6518

