

AGEING SCIENCE | AGEING WELL | LONGEVITY RISK

2nd Annual Congress 19-22 May 2020

In response to COVID-19 the Longevity Leaders World Congress will take place as a virtual experience

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Created by

The network for life science

NEW to

Longevity Leaders World Congress Virtual



- Applying actuarial science to COVID-19 modelling
- Capturing community spirit from the COVID-19 crisis to better serve ageing populations
- Addressing pensions investment in the wake of economic downturn
- Pre-arrange calls with anybody on the attendee list
- → Live Investor Q&A session
- Live debates exploring how to tackle ageism, the new future of work and challenges surrounding the built environment
- Two exclusive Speaker Meet-Ups, for Executive Ticket holders only

Why the Longevity Leaders virtual experience?

In response to global social distancing in the wake of the COVID-19 pandemic, the Longevity Leaders World Congress is going virtual.

The situation that the world finds itself in right now offers a wealth of unforeseen challenges, and even some positives, for the longevity sector. It's more important than ever that we address the urgent impact of how we age and how we cater for an ageing society.

>> What does a virtual event mean in practice?

Across four days you'll be able to debate, take meetings and network with over 300 global leaders in longevity from the comfort of your home office.

You'll also have access to a mix of live and on-demand content across those four days and available for 30 days afterwards.

Don't think of it as a physical event but online, think of it as a brand-new virtual experience.

>> Is the content changing?

All of the original content planned for the Longevity Leaders World Congress will be available, in addition to critical new topic areas to suit a dramatically changed world.

These include the application of actuarial science to modelling COVID-19 and its impact on ageing populations, capturing community spirit from the crisis to better serve ageing individuals in the future, the rapid acceleration of changing workplace practices and what this means for the ageing workplace and pensions investment in the wake of economic downturn.

>> But will the networking be as good?

Absolutely. We're introducing new formats to suit the digital event including live debates (think Twitter storms but without the trolls), attendee chat rooms, interactive online round tables, Investor Q&A and exclusive speaker meet-ups.

You'll also have access to the delegate list and be able to pre-arrange video meetings or calls with any attendees for the duration of the digital event.

>> I'm nervous...

It's new for us too. But social distancing practices around the world have shown just how productive digital work methods can be, and we're excited to embrace this new type of event to suit a digital workplace.

We're working with one of the best platform providers in the business to deliver the Longevity Leaders World Congress Virtual and are confident of providing our attendees with the same fantastic benefits expected from a physical event plus some extras.

We hope you will join us.

The conference for leaders in longevity science, technology, business and finance

'This is time well spent... in terms of getting yourself properly immersed into what is possibly the most important debate in policy for the next 5-10 years'

> Wilf Blackburn, Chief Executive Officer, Prudential Assurance Company Singapore

Longevity Leaders World Congress What is it and who is it for? **AGEING** WELL AGEING SCIENCE LONGEVITY RISK

Around the world our populations are ageing. By 2050 there will be more people aged 60 or over than aged 10-24 globally. Their global spending power is estimated to be worth up to \$17tn USD. Those 60+ year olds are likely to be the primary carers for their 90+ parents. Our understanding of biological ageing processes is improving and set to dramatically change how we manage the diseases of ageing. Life expectancy improvements are driving a thriving market in bulk annuities and longevity swaps. Wherever you play, ageing is having an impact.

The Longevity Leaders World Congress is the definitive global meeting with the mission of extending human health span, delivering healthy ageing and financial wellness in the context of longevity.

As three-conferences-in-one, it digs deeply into each facet while shared plenary and networking sessions provide opportunities for interdisciplinary exchange.

- Ageing Science
- Ageing Well
- Longevity Risk

Longevity Leaders World Congress Virtual

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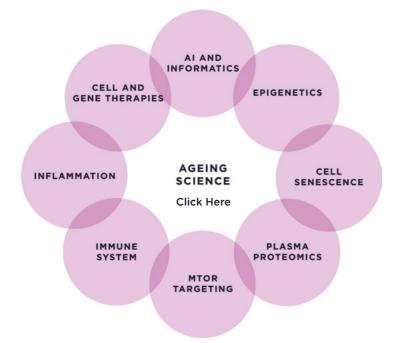
Longevity Leaders World Congress Is it for me?

Jump to the pages using the arrows

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Who are Longevity Leaders?	\rightarrow

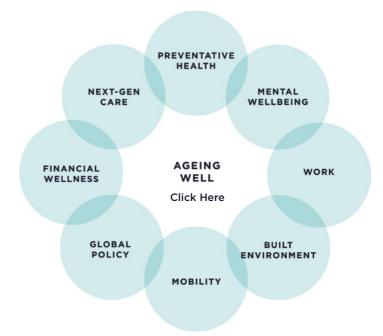
Ageing Science

Ageing Science brings together biotech executives, academia, investors, regulators, advocates and Big Pharma to explore how to better understand ageing at a biological level, and the responsible clinical development of novel therapies to improve human health span.



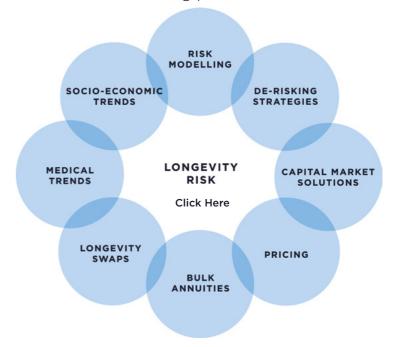
Ageing Well

Ageing Well brings together start-ups, investors and corporates developing the products and services to facilitate ageing well. It explores where the market opportunities lie, strategies for gaining user critical mass and disruptive new business models within ageing.



Longevity Risk

Longevity Risk brings together pension trustees, corporate sponsors, insurers, reinsurers and professional services to explore the impact of emerging medical, socio-economic and behavioural trends on life expectancy as well as a frank discussion about current and future de-risking practices.



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Who will I meet?



























































































































Key Speakers



Gregory Bailey CEO, Juvenescence



Nir Barzilai Director, Institute for Aging Research, Albert Einstein College of Medicine



Andy Briggs CEO, Phoenix Group



Judith CampisiProfessor, Buck
Institute



Aubrey de Grey CSO, SENS Research Foundation, VP of New Technology Discovery, AgeX Therapeutics



Anna Dixon CEO, Centre for Ageing Better



Keren Etkin
Founder,
The
gerotechnologist.
com;
Co-Founder
and Vice President
Product, Clanz



John Godfrey Corporate Affairs Director, Legal & General



Alice Hu Wagner MD, Strategy Economics & Business Development, British Business



Amy Kessler Senior Vice President and Head of Longevity Risk Transfer, Prudential Retirement



Reza Khorshidi Principle Investigator -Deep Learning, University of Oxford



Paul Kitson Partner, PwC



Helen Lamprell General Counsel & External Affairs Director, Vodafone



Jackie Marshall-Cyrus Ageing Innovation Strategist, Jackie Marshall-Cyrus & Associates Ltd



S. Jay Olshansky Co-Founder & Chief Scientist, Lapetus Solutions, Professor, University of Illinois



Cliff Prior CEO, Big Society Capital



Andrew Scott Professor, London Business School



Yvonne Sonsino
Partner MCG,
Global Co-Leader
Next Stage,
Mercer



Raina Summerson CEO, Agincare



Debra Whitman Chief Public Policy Officer, AARP



"I'm excited about this area of science and technology because ageing research has advanced so rapidly in recent years it now promised to transform our experience and concept of 'old age.' I'm excited to be speaking at the congress because it will showcase how the science of ageing is being translated into practical biomedical benefits."

Judith Campisi, The Buck Institute



Agenda

The Virtual Experience will take place across 4 days on 19-22 May 2020. All the on-demand content will be available for 30 days post-event and all times are British Standard Time (BST).

Day 1 - Tuesday 19 May

8:30

Grab a coffee and familiarize yourself with the new virtual experience

- Plan your day
- Book your meetings
- Explore the exhibition hall

9:00

Nake up yoga

Loosen up at your desk. No need for equipment or special clothing.

9:15

Keynote panel: Facilitating "ageing well" to access the longevity dividend

- Andrew Scott, Professor of Economics, London Business School
- John Godfrey, Corporate Affairs Director, Legal & General
- Debra Whitman, Executive Vice President and Chief Policy Officer, AARP

Moderato

Anna Dixon, Chief Executive Officer, Centre for Ageing Better Ageing Well

10:00

Live debate: Creating places with longevity in mind: is global best practice really right for the UK?

Hos

Terry O'Dwyer, CEO, Longevity Leaders

John Godfrey, Corporate Affairs Director, **Legal & General** Paula Broadbent, Retirement Solutions Director, **Engie** Ageing Well

11:00

Panel: Exploring the impact of COVID-19 on pension scheme longevity assumptions NEW

- Sacha Dhamani, Chair of IFoA Mortality Research Steering Committee, IFoA
- Mark Cooper, Head of Longevity Risk, **Rothesay Life**
- Stuart McDonald, Head of Demographic Assumptions and Methodology, **Lloyd's Banking Group**
- Amy Kessler, Senior Vice President and Head of Longevity Risk Transfer, **Prudential Retirement**

Moderator:

Tim Gordon, Partner, **Aon Longevity Risk**

11:45

Panel: Investing in infrastructure for ageing communities to enable independent living

- Raina Summerson, Chief Executive Officer, Agincare
- Andrew Ovey, Head of Healthcare, **AXA Investment Managers**
- Baroness Sally Greengross OBE, Chief Executive, International Longevity Centre
- Paula Broadbent, Retirement Solutions Director, Engie

Moderator:

Michael Voges, Executive Director, Associated Retirement Community Operators (ARCO)
Ageing Well

Day 1 - Tuesday 19 May

12:30

Panel: Structural considerations of assorted risk management strategies

- Guy Coughlan, Chief Risk Officer, USS
- John Chilman, Chief Executive Officer, RPMI
- Paul Rogers, Director, Pensions Risk, BT
- Jay Shah, Chief Origination Officer, Pension Insurance Corporation

Moderator:

Paul Kitson, Partner, PwC

Longevity Ris

13:15

Panel: At-home care and opportunities for IoT-enabled preventative measures

- Jane Townson, Chief Executive Officer, United Kingdom Homecare Association
- Katie Smith Sloan, President and Chief Executive Officer, LeadingAge
- Paul Oliver, Chief Executive Officer, Vida

Moderator:

Eric Kihlstrom, Chairman, **Older Ageing Well**

14:00

Live debate: Tackling ageism

Host:

Angela Tyrrell, Senior Vice President, Longevity Leaders

Jean Accius, Senior Vice President, AARP Peter Rundlet, Vice President, International, AARP Kamili Wilson, Vice President, Enterprise Initiatives, AARP

Ageing Well

APPG Online Focus Group: Development of the brief for a Business Index/New Social Contract

NEW

Invitation Oi

15:00

Exhibition tour and live networking

15:00

KEYNOTE: To be or not to be?

 Dr Nir Barzilai, Director, Institute for Aging Research, Albert Einstein College of Medicine

Ageing Science

breaking point?

Disrupting care: what needs to change in a sector at

• Paul Gaudin, Chief Executive Officer, Care Rooms

Ageing Well

15:30

Engaging private and public sector to facilitate better services for Japan's ageing population

 Nishikawa Kazumi, Director, Healthcare Industries Division, Ministry of Economy, Trade and Industry, Japan

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Modelling risk in the context of age-related sciences

 S. Jay Olshansky, Co-Founder and Chief Science Officer, Lapetus Solutions, Inc

Ageing Science | Longevity Risk

16:00

ive: Biotech CEO Forum

Live: Speaker meet-up

17:00

.<mark>ive:</mark> Virtual Happy Hour

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Day 2 - Wednesday 20 May

7:00

Redesigning Retirement APAC Focus - Invitation Only

Andre Belelieu, Head of Insurance and Asset Management Industry, **World Economic Forum** Yvonne Sonsino, Partner, Mercer & Global Co-Leader Next Stage

9:00

Wake up yoga

Loosen up at your desk. No need for equipment or special clothing.

9:15

Keynote panel: Capturing the value of an experienced workforce

- Andy Briggs, CEO, Phoenix Group
- Lesley Johnson, Home Entertainment Director, BBC Worldwide
- Placid Jover, Head of HR LatAm, Unilever

Amy Richards, Partner, Mercer Ageing Well | Longevity Risk

10:00

Financial wellness: what is the obligation of the workplace to support individuals?

Dimitris Efthyvoulou, Principal - Asia Region Retirement and Health & Benefits, Mercer

11:00

Investor Panel: Challenges and opportunities investing in longevity biotech

- Laurence Barker, Chief Business Officer, SV Health Investors
- Gregory Bailey, CEO, **Juvenescence**
- Jens Eckstein, Managing Partner, Apollo Ventures
- Xinhong Lim, Director, Vickers Ventures

Reenie McCarthy, Chief Executive Officer, Stealth Biotherapeutics

11:45

Panel: Sex, ageing and wellbeing

- Samantha Evans, Director, Jo Divine
- Adam Lewis, Chief Executive Officer, Hot Octopuss
- Dr Louise Newson, GP and Menopause specialist, Newson Health
- Dr Lee Smith, Director of Research, Cambridge Centre for Sport and Exercise Sciences, Anglia Ruskin University

Jackie Marshall-Cyrus, Ageing Innovation Strategist

Day 2 - Wednesday 20 May

12:30

Panel: Capturing community spirit from the COVID-19 crisis to better serve ageing populations /

- Keren Etkin, Founder, **Thegerotechnologist.com**; Co-Founder and Vice President Product, **Clanz**
- Sanjay Lobo, Founder, **OnHand**
- Patrick Vernon, Associate Director for Connected Communities, Centre for Ageing Better
- Susan Stiles, Senior Director, Product Development and Strategy, National Council on Aging

Bradley Schurman, Chief Executive Officer, Schurman Holdings Ageing Well

13:15

Panel: Investing differently in the context of longevity

- Cliff Prior, Chief Executive Officer, Big Society Capital
- Gerald Moser, Chief Market Strategist, Private Bank and Overseas, Barclays
- Jonathan Synett, NCL Technology Ventures

Alice Hu Wagner, Managing Director, Strategy Economics and Business Development, British Business Bank

14:00

Redesigning Retirement

• Yvonne Sonsino, Partner, Mercer & Global Co-Leader Next Stage

Ageing Well

14:30

Depression, anxiety and ageing

• Dr Rachael Frost, Department of Primary Care and Population Health, University College London

Ageing Well

An evolutionary approach to the biology of ageing

• Dr Jon Houseley, Wellcome Trust Senior Research Fellow, Babraham Institute

Investor Presentation: The Expanding Longevity Investment Landscape

• Jim Mellon, Chairman and Co-Founder, Juvenescence

15:00

Investor Q&A

Angela Tyrrell, Senior Vice President, Longevity Leaders

Xinhong Lim, Director, Vickers Ventures Alice Hu Wagner, Managing Director, Strategy Economics and Business Development, British Business Bank Cliff Prior, Chief Executive Officer, Big Society Capital

Jonathan Synett, NCL Technology Ventures Laurence Barker, Chief Business Officer, SV Health Investors

Gregory Bailey, CEO, Juvenescence

Jens Eckstein, Managing Partner, Apollo Ventures

Reenie McCarthy, CEO, Stealth Biotherapeutics

16:00

Speaker meet-up

17:00

Virtual Happy Hour

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Day 3 - Thursday 21 May

9:00

Wake up yoga

Loosen up at your desk. No need for equipment or special clothing.

9:15

Keynote panel: Ageing science, healthspan and the potential to dramatically change how we treat disease

- Dr Steven Braithwaite, Chief Scientific Officer, Alkahest
- Prof Judith Campisi, Professor of Biogerontology, Buck Institute for Research on Ageing
- Dr Joan Mannick, Chief Medical Officer, resTORbio
- Dr Nathaniel David, Co-Founder and President, Unity Bioscience

Moderator:

Dr Nir Barzilai, Director, Institute for Aging Research, **Albert Einstein College of Medicine Ageing Science**

10:00

_ive: Exhibition tour and live networking

11:00

Panel: Ageless fintech to facilitate financial wellness in later life

- Romi Savova, Founder and Chief Executive Officer, PensionBee
- Dr Dexter Penn, Founder and Chief Executive Officer, Kalgera
- Will Sandbrook, Executive Director, NEST Insights, **NEST**
- Bailey Kursar, Chief Executive Officer, Toucan

Moderator

Mary Bright, Age Advisor and Public Policy Manager, **Phoenix Group Longevity Risk**

11:45

Panel: Expanding age-related disease indications

- Dr Eric Morgen, Chief Medical Officer and Chief Operating Officer, BioAge Labs
- Dr Beverley Vaughan, Programme Director UKSPINE Research England, University of Oxford
- Polina Mamoshina, Head of Biomarker Development, Insilico Medicine, Ltd
- Tom Hughes, Chief Executive Officer, Navitor

Moderator:

Dr James Peyer, Founder and Managing Partner, **Cambrian**Ageing Science

12:30

Data-dive: national healthspan and life expectancy modelling in the UK

• Dr Rupert Dunbar-Rees, Chief Executive Officer, Outcomes Based Healthcare

Ageing Well

13:00

Mechanisms of damage producing cell senescence

• Prof Manuel Serrano, ICREA Professor, IRB Barcelona

Ageing Scienc

Creating a social licence for better care planning and advocacy in New Zealand

 John Collyns, Executive Director, Retirement Villages Association (NZ)

Ageing Well

Day 3 - Thursday 21 May

13:30

Alternative mRNA processing: A new senotherapeutic target?

 Prof Lorna Harries, Professor in Molecular Genetics, University of Exeter

Ageing Science

Who pays for ageing?

 Matt Singleton, Vice President, Life & Health Products, Ageing Lead and Gerontologist, Swiss Re

Ageing Well | Longevity Risk

14:00

Focus: a guided meditation session

15:00

Live: Pensions Forum - Invitation Only

Moderator:
Paul Kitson, Partner, PwC

Live: Business Leaders Forum - Invitation Only

Moderator:

Rick Guzzo, Consultant, Mercer

15:15

Panel: Overcoming knowledge gaps, treatment gaps and taboo around menopause

- Dr Marje Isabelle, Founder and CEO, Fertile Matters
- Tamara Rajah, Founder and CEO, Live Better With
- Paul Deemer, Head of Diversity and Inclusion, NHS Employers

Moderator

Dr Louise Newson, GP and Menopause specialist, **Newson Health Ageing Well**

16:00

Panel: Making risk transfer more accessible

- Pete Harris, Pensions Director, **telent**
- Antony Barker, Managing Director, Asset and Liability Management & Solutions, The Pension Superfund
- Huw Evans, Trustee Executive, BESTrustees

Moderator:

Victoria Sander, Partner, Latham & Watkins
Longevity Risk

16:45

How to market to the over-50's

• Charly Lester, Start-up Marketing Expert, previous Co-Founder and Chief Marketing Officer, Lumen

17:00

Live: Take a break with some live music

Featuring @willudall

Day 4 - Friday 22 May

9:00

Wake up yoga

Loosen up at your desk. No need for equipment or special clothing.

9:15

Keynote panel: Bringing attention and investment to responsible ageing science

- Dr Aubrey de Grey, Co-Founder & Chief Scientific Officer, SENS Research Foundation
- Prof Lynne Cox, Associate Professor in Biochemistry, University of Oxford
- Dr Marc Ramis Castelltort, Chief Executive Officer, Senolytic Therapeutics

Moderator:

Mike West, Chief Executive Officer, AgeX Therapeutics

10:00

Trend & Impact Roundtables

Table 1: Future of Work

Trend host: Yvonne Sonsino, Mercer Impact host: Gerald Moser, Barclays

Table 3: IoT, wearables and AI

Trend host: Tomer Epstein, The Israeli Export & International Cooperation Institute Impact host: Paul Kitson, PwC

Table 5: Ageing science

Trend host: Prof Lynne Cox, University of Oxford Impact host: Suthan Rajagopalan, Mercer

Table 2: Smoking & vaping

Trend host: Prof Robert West, UCL Impact host: Stuart McDonald, Lloyd's

Table 4: Positive response to climate change

Trend host: Prof Paul Wilkinson, London School of Hygiene and Topical Medicine Impact host: Richard Zugic, Phoenix Group

11:00

Panel: New models for tackling loneliness

- Helen Lamprell, General Counsel & External Affairs Director, Vodafone
- Catherine McClen, Founder, BuddyHub

Moderator:

Anna McEwen, Executive Director of Support and Development, Shared Lives Plus **Ageing Well**

11:45

Panel: Application of algorithms for forward-looking longevity predictions

- Dan Ryan, Founder & Chief Science Officer, COIOS Research
- S. Jay Olshansky, Co-Founder and Chief Science Officer, Lapetus Solutions, Inc
- Reza Khorshidi, Principle Investigator Deep Learning, University of Oxford

Jennifer Donohue, Director, Algorithm and Extremal Consulting Limited

Day 4 - Friday 22 May

12:30

Fundamental flaws in COVID-19 modelling and policy

Host:

Jennifer Donohue, Director, Algorithm and Extremal Consulting Limited

13:15

Panel: Normalising conversations about ageing and mortality to drive proactive, informed decisions in later life

- Mervyn Eastman, Co-Founder, Change AGEnts Co-Operative Collective
- Jackie Marshall-Cyrus, Ageing Innovation Strategist
- Mary Bright, Age Advisor and Public Policy Manager, **Phoenix Group**

Moderator:

Jamie Jenkins, Head of Global Savings Policy, Standard Life Aberdeen Ageing Well | Longevity Risk

14:00

Future of Work in the wake of COVID-19

- Placid Jover, Head of HR LatAm, **Unilever**
- Morag Lynagh, Global Future of Work Director, Unilever

15:00

APPG Business Coalition for Healthier Longevity - next step

- Damian Green MP, Member of Parliament, Conservative Party
- Ben Page, Chief Executive Officer, Ipsos MORI UK and Ireland
- Andy Briggs, CEO, Phoenix Group John Godfrey, Corporate Affairs Director, Legal & General
- George MacGinnis, Healthy Ageing Challenge Director, UK Research & Innovation
- Richard Barker, Co-Founder and Chief Executive Officer, New Medicine Partner
- Tina Woods, Founder, Collider Health

Tina Woods, CEO, Longevity International Lord Geoffrey Filkin, Member, House of Lords

16:00

Living in a new normal: social isolation and self-care

• Maryon Stewart, Founder, Healthy, Wise & Well

16:30

Five investment lessons that coronavirus can teach us

• Sergey Young, Founder, Longevity Vision Fund

Ageing Well | Ageing Science

Community engagement and care in Israel

• Yael Benvenisti, CEO, Mediterranean Towers Ventures

Ageing Well

Alternatives to care homes for older people

• Rebecca Jarvis, Interim Director of Operations, **Health** Innovation Network, NHS

Ageing Well

17:00

Close

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Ageing Science

Ageing Science Who is it for?

Who Should Attend?

- Biotech executives developing longevity therapeutics
- Ageing science academics and gerontologists
- Investors looking for new innovations within longevity
- Informatics providers with expertise in biomarker discovery
- Data repositories with high level patient data
- Big Pharma external innovation looking for emerging opportunities
- Regulators and policy makers
- Insurance professionals looking for insight into human health span and life expectancy

6 Reasons to Attend

- Learn about the latest scientific breakthroughs, trends and insights into the future of ageing science and how it will impact your business and prospects
- 2 Identify the hottest longevity biotech investment opportunities
- Find new clients, customers, partners and collaborators to help grow your business and create value for shareholders
- Showcase your technology, research and company in dedicated company presentation theatres
- Access the capital and investment you need to translate your technology and scale
- 6 Create new relationships and deepen existing ones with powerful 1-2-1 meetings and informal networking opportunities

19-22 May 2020 **Longevity Leaders World Congress Virtual** 19-22 May 2020 **Longevity Leaders World Congress Virtual**

Ageing Science Speakers



Samuel Agus CMO, Biophytis



Gregory Bailey Partner & CBO, Dementia Discovery Fund



Laurence Barker Partner & CBO, Dementia Discovery Fund



Nir Barzilai Director, Institute for Aging Research, Albert Einstein School of Medicine



Judith Campisi Professor of Biogerontology, Buck Institute for Research on



Lynne Cox Professor of Biochemistry, University of Oxford



Nathaniel David President, Unity Biotechnology,



Aubrey de Grey CSO, SENS Research Foundation: VP, AgeX Therapeutics



David Glass Jens Eckstein Managing Partner, VP, Research, Apollo Health Regeneron Ventures Pharmaceuticals



Steven

Braithwaite

CSO, Alkahest Inc

Lorna Harries Professor in Molecular Genetics, University of Exeter



John Houseley Wellcome Trust Senior Research Fellow, Babraham Institute



Alice Hu Wagner MD, Strategy Economics & Business Development British Business Bank



Thomas Hughes CEO, Navitor Pharmaceuticals



Xinhong Lim Polina Mamoshina Director Head of Vickers Venture Biomarker Partners Development, Insilico Medicine



Joan Mannick CMO, resTORbio



Reenie McCarthy CEO, Stealth BioTherapeutics



Jim Mellon Founder, Juvenescence



Eric Morgen CMO & COO, BioAge Labs



Gerald Moser Chief Investment Strategist, Barclays



S. Jay Olshansky Co-Founder & Chief Scientist, Lapetus Solutions Professor. University of Illinois



James Pever CEO, Cambrian



Cliff Prior CEO, Big Society Capital



Marc Ramis Castellort CEO, Senolytic Therapeutics



Kerry Russell VP Clinical Development,, resTORbio



Manuel Serrano ICREA Professor, Institute for Research in Biomedicine (IRB Barcelona)



Jonathan Synett Chief Investment Officer, NCL Technology Ventures



Beverley Vaughan Programme Director - UK Spine, University of Oxford



Michael West Founder & CEO, AgeX Therapeutics



Sergey Young Founder Longevity Vision Fund



Suthan Rajagopalan Partner, Mercer



Thomas Hughes Chief Executive Officer, Navitor



Tina Woods CEO, Collider Heath; CEO, Longevity International



Ben Page CEO, Ipsos MORI



Damian Green MP, Conservative Party



George MacGinnis Healthy Ageing Challenge Director, UK Research & Innovation



Richard Barker Co-Founder and Chief Executive Officer, New Lords Medicine Partners



Lord Geoffrey Filkin Member, House of

Ageing Well

Ageing Well Who is it for?

Who Should Attend?

- Age Tech start-ups innovating ageing products and services
- Investors looking for new innovations within ageing well
- Life and health insurers concerned with preventative healthcare
- Consumer health companies looking to access ageing customers
- Health and care providers
- Housing providers and developers
- Retail banks and financial services with products for older demographics
- Consumer companies looking to adapt to an ageing customer

6 Reasons to Attend

- 1 Learn the latest trends and insights into the future of ageing and how it will impact your business and prospects
- 2 Identify the hottest Ageing Well investment opportunities
- Find new clients, customers, partners and collaborators to help grow your business and create value for shareholders
- 4 Access the capital and investment you need to scale
- 5 Find out what the competition is doing to unlock the 'grey dollar'
- 6 Create new relationships and deepen existing ones with powerful 1-2-1 meetings and informal networking opportunities

Ageing Well Speakers



CEO. Mediterranean **Towers Ventures**



Andy Briggs CEO, Phoenix Group



Co-Founder & CEO, Alcove



Paula Broadbent Retirement Solutions Director, Manager, Phoenix Fnaie



John Collyns Executive Director, Retirement Villages Association (NZ) Inc (RVA)



Paul Deemer Head of Diversity and Inclusion, NHS Employers



CEO, Centre for

Ageing Better

Rupert Dunbar-Rees CEO, Outcomes Based Healthcare



Mary Bright

Public Policy

Group

Age Advisor and

Mervyn Eastman Co-Founder, Change AGEnts Co-operative Collective



Dimitris Efthyvoulou Principal -Asia Region Retirement and Health & Benefits, Mercer



Keren Etkin Founder. gerotechnologist. com; Co-Founder and Vice President Product, Clanz



Samantha Evans Director, Jo Divine



Rachael Frost Department of Primary Care and Population Health, UCI



com

Paul Gaudin CEO, CareRooms.



John Godfrey Corporate Affairs Director, Legal & General



Sally Greengross President & Chief Executive, International Longevity Centre



Rick Guzzo Partner and Co-Founder Workforce Sciences Institute, Mercer



Marje Isabelle Founder, Fertile Matters



Rebecca Jarvis Interim Director of Operations, Health Innovation Network, NHS



Jamie Jenkins Head of Global Savings Policy, Standard Life Aberdeen



Lesley Johnson Home Entertainment Director, BBC Studios



Placid Jover Head of HR. Latin America Unilever



Andre Belelieu Head of Insurance and Asset Management Industry, World Economic Forum



Eric Kilhstrom Chairman, Older



Bailey Kursar CEO, Toucan



Helen Lamprell General Counsel & External Affairs Director, Vodafone



Adam Lewis CEO, Hot Octopuss



Sanjay Lobo Founder, OnHand



Morag Lynagh Global Future of Work Director, Unilever



Jackie Marshall-Ageing Innovation Strategist, Jackie





Tamara Rajah Founder and CEO, Live Better With



Catherine McClen

Founder & CEO

BuddyHub

Amy Richards Partner, Mercer



Anna McEwen

of Support and

Development

Executive Director

Shared Lives Plus

Will Sandbrook Executive Director, **NEST Insight**



Louise Newson

Health

GP & Menopause

Specialist, Newson

Romi Savova Founder & CEO, PensionBee



Andrew Ovey

Healthcare, AXA

Head of

Andrew Scott Professor of Economics, London Business School



Dexter Penn

CEO, Kalgera

Bradley Schurman Chief Executive Officer, Schurman Holdings



Lee Smith Director of Research, Cambridge Centre for Sport and Exercise Sciences, Anglia Ruskin University



Yvonne Sonsino Partner MCG, Global Co-Leader Next Stage, Mercer



Maryon Stewart Founder, Healthy Wise & Well



Raina Summerson CEO Agincare



Jane Towson



Patrick Vernon Associate Director for Connected Communities, Centre for Ageing Better



Michael Voges Chief Executive, ARCO



Debra Whitman Chief Public Policy Officer, AARP



Paul Oliver Chief Executive Officer, Vida



Nishikawa Kazumi Director, Healthcare Industries Division, Ministry of Economy, Development and Trade and Industry, Japan



Susan Stiles, Senior Director, Product Strategy, National Council on Aging



Katie Smith Sloan President and Chief Executive Officer LeadingAge

Longevity Risk

Longevity Risk Who is it for?

Who Should Attend?

- Pension trustees and professional trustees
- Corporate sponsor CFOs, treasury, actuaries and pensions teams
- Insurers and Re-insurers actuaries and Heads of Longevity Risk
- Pension and actuarial consultants
- Legal services
- Asset management
- Data models and risk analytics providers
- Regulators and policy influencers

6 Reasons to Attend

- Learn about the latest breakthroughs, trends and triggers in longevity science, the longevity economy and technology
- 2 Identify innovation in insurance models, and develop better models for longevity risk transfer
- Find and develop new potential partnerships
- 4 Identify potential new investments or acquisitions
- 5 Create new relationships and deepen existing ones with powerful 1-2-1 meetings and informal networking opportunities
- Benchmark and understand how your competition is looking at the longevity opportunity and challenge

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Longevity Risk Speakers



Antony Barker MD Asset & Liability Management & Solutions, The Pension Superfund



Andy Briggs

Group

Mary Bright CEO, Phoenix Public Policy

Group



John Chilman Age Advisor and CEO, RPMI Manager, Phoenix



Mark Cooper Head of Longevity Risk, Rothesay Life



Sacha Dhamani Chair of IFoA Mortality Research Steering Committee, IFoA



Jennifer Donohue Director, Algorithm and Extremal Consulting Limited



Huw Evans Trustee Executive, **BESTrustees**



Tim Gordon Partner, EON



Peter Harris Pensions Director, telent



Alice Hu Wagner MD, Strategy Economics & Business Development, British Business



Lesley Johnson Home Entertainment Director, BBC Studios



Placid Jover Head of HR, Latin America Unilever



Amy Kessler Senior Vice President and Head of Longevity Risk Transfer, Prudential Retirement



Reza Khorshidi Principle Investigator -Deep Learning, University of Oxford



Paul Kitson Partner, PwC



Bailev Kursar CEO. Toucan



Stuart McDonald Head of Demographic Assumptions and Methodology, Lloyds Banking

Group



Gerald Moser Chief Investment Strategist, Barclays



S. Jay Olshansky Anushka Patchava Co-Founder & Expert Advisor, Chief Scientist, UN Economic Lapetus Solutions Commission for Professor, Europe University of



Dexter Penn CEO, Kalgera



Cliff Prior CEO, Big Society Capital



Amy Richards Partner, Mercer



Paul Rogers Director, Pensions Risk, BT



Dan Ryan Founder & Chief Science Officer COIOS Research



Will Sandbrook Executive Director. **NEST Insight**



Victoria Sander Partner, Latham & Watkins



Romi Savova Founder & CEO, PensionBee



Jay Shah Chief Origination Officer, Pension Insurance Corporation



Matt Singleton Vice President, Life & Health Products, Ageing Lead & Gerontologist, Swiss Re



Jonathan Synett Chief Investment Officer, NCL Technology Ventures



Kim Toker COO, Clara Pensions



Robert West Professor of Professor Health Psychology and Director of Tobacco Studies, Tropical Medicine



Paul Wilkinson Richard Zugic Head of Group Environmental Actuarial, The Phoenix Group Epidemiology, London School of Hygiene and



Guy Coughlan Chief Risk Officer, USS



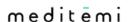
Life Lab Showcases

Innovation is at the core of the longevity market, and we're delighted to showcase some of the most exciting emerging biotech and Age Tech platforms in development.

- Discover novel platforms in Age Tech and longevity biotech
- Compare emerging business models and market potential
- Designed to help you source new investment opportunities

All of the Life Lab presentations will be available digitally and on-demand. That means they'll be accessible for the duration of the Longevity Leaders Virtual Experience and for 30 days afterwards to digest at your leisure.

Life Lab Programme



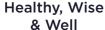




























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Supported by:





Life Lab Selection Committee



Phil Baylis CEO of Later Living, Legal & General Capital



Jonathan Synett Chief Investment Officer, NCL Technology Ventures



Dr Yael Benvenisti CEO, Mediterranean Towers Ventures



Deepali NangiaEarly Stage
Adviser and Angel
Investor



Heather RoxboroughPartner, Optum
Ventures



Max Zamkow Managing Partner, Third Act Ventures



Lorraine Morley
Project Lead,
Age Tech, Allia
and Age Tech
Accelerator



Rachel Carey Chief Scientist Zinc



Dominic EndicottPartner, 4GEN
Ventures



Tom GrapeFounder & CEO,
Benchmark



Laurence Barker Partner & CBO, Dementia Discovery Fund



Mark Hammond
Founding Partner
Deep Science
Ventures



Fiona de Hemptine Venture Partner, UCB ventures



Alexandra Toila Partner, Fundplus



Alexandra Bause Co-Founder, Investment Director & Head of Venture Labs, Apollo Health Ventures



Dr Chas Bountra Chief Scientist SGC Oxford



Xinhong Lim
Director
Vickers Venture
Partners



Natalia Novac Director, Emerging Technology & Innovation Eli Lilly & Company

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1:1 Partnering

Using our new partnering technology you can search the delegate list for parties of interest, message them directly and set up online meetings or calls during the four days of the Longevity Leaders Virtual Experience. The meeting planner goes live four weeks before the Virtual Experience to give you time to plan your meetings accordingly, and around your other work commitments.



Delegate packages

Pass Benefits

- Watch hours of programming featuring over 100 speakers across the 3 key themes
- All sessions are available to registered attendees live via an interactive experience or OnDemand
- Sessions include keynote talks, debates, forums and showcases
- Attendees can join session breakouts and video hangouts throughout each day
- 1:1 private partnering with all attendees
- Connect with attendees through live chat conversations
- Resources, reports, session recaps and speaker presentations available for download

Standard

Concessions & Start-ups*

£1,245

£1,695

£625

£895

* Package available to charity / not for profit / university / public sector or Start-ups less than 3 years in operation employing less than 10 people only.

Leading life science events



2-3 September 2020 Nasdaq Offices, Stockholm, Sweden www.lsxleaders.com/nordic



16 November 2020 Hilton Waldorf, London, UK www.lsxleaders.com/investival

EUROPEAN LIFESTARS AWARDS 17 November 2020 Old Billingsgate, London, UK www.lsxleaders.com/lifestars



2-3 February 2021, 133 Houndsditch, London, UK www.lsxleaders.com/world



2-3 February 2021, 133 Houndsditch, London, UK www.lsxleaders.com/digihealth



5-6 May 2021, Business Design Centre, London, UK www.lsxleaders.com/healthspan

Contact us today to find out how to get involved in any or all of our events.

www.lsxleaders.com/events

About Longevity Leaders

Longevity Leaders are a global network of influencers from the worlds of ageing science, consumer products, finance, technology, policy and investment. Our events sit at the centre of a global ecosystem, connecting people, knowledge and investment in emerging longevity sectors. Our mission is to advance innovations that will extend human health span and enable financial, physical and mental wellness in later life.

Longevity Leaders is a subsidiary of LSX, an influential community of senior life science decision makers. We connect senior life science executives with access to the capital, intelligence, innovation, and partners they need to grow their businesses. We achieve this through a programme of high-level conferences and networking events, via content that showcases and shares the expertise of investors, senior leaders and industry stakeholders, as well as through bespoke initiatives.

Key Contacts

Programme queries including the Biotech Showcase and Life Lab Angela Tyrrell SVP, Longevity Leaders angela@longevityleaders.com



Event logistics and general queries
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