



WORKFORCE
WELLBEING
LIVE

PERSONALISED,
PREVENTATIVE AND
EVIDENCE-BASED
WELLBEING STRATEGIES
FOR PEOPLE LEADERS

28 April 2022
Barbican Centre
London, UK



Event partner

beterspace

What is Workplace Wellbeing LIVE?

Workforce Wellbeing LIVE is a high quality and high impact event designed exclusively for **HR/People leaders, Chief Medical Officers, Heads of Health & Wellbeing, Benefits Managers, Mental Health and D&I Leaders** from large employers who are looking to learn about the latest trends, technologies, and strategies to help them navigate this new era.

It promotes personalisation, prevention and evidence backed approaches, and encourages employers to see wellbeing through a holistic lens, looking at strategies to improve not just physical health, but mental, social and financial wellbeing. The congress provides a powerful space to share best practice, learn, grow and connect with peers, solution and service providers.

- 200+ key decision makers from large employers.
- One high impact full day of content, networking and business development opportunities.
- Keynotes, panels, interactive roundtables, case studies, workshops, networking reception, 1-2-1 meetings.
- Half a day of interactive, invite-only leaders' forums – limited to 30 VIP employers.
- Benefits innovation showcase.
- Small, targeted and highly curated exhibition featuring only pre-qualified high calibre solution and service providers.

This is a highly-focused executive-level conference designed to make a real impact.

Core themes

- **Personalisation** and the death of 'One size fits all' approaches to wellbeing.
- **Evidence, data and measurements:** What actually works, and what metrics can shape business strategy and policy?
- **Prioritising prevention:** how to shift the narrative, culture and investment focus to prevention.
- **Holistic approaches:** Physical and mental health, but also social and financial wellbeing.
- **The link to Diversity, Equity and Inclusion.**



Event partners

Event partner



Gold partners



Silver partner



Event partners

Bronze partner



Supporting partners

CHARLES CONSULTANTS




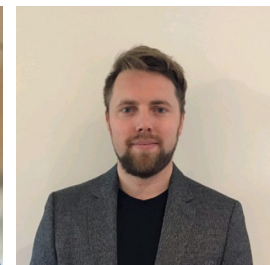


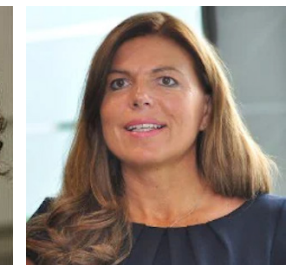
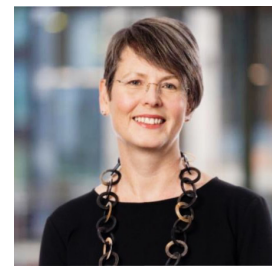
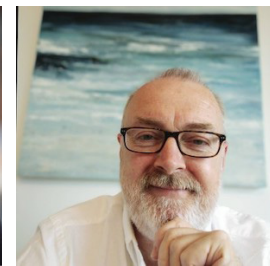

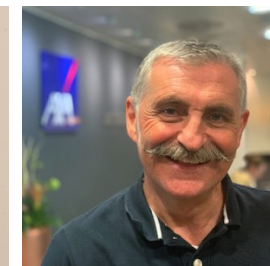


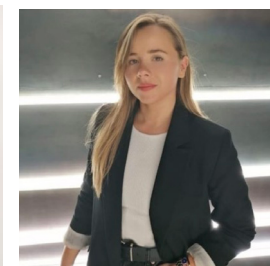








Our commitment to Diversity & Inclusion

LSX's mission is to connect people with purpose, and this mission is central to our work in diversity and inclusion across all our events.


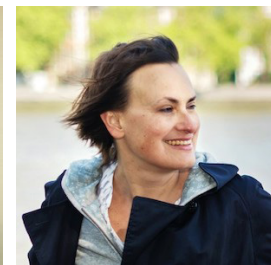

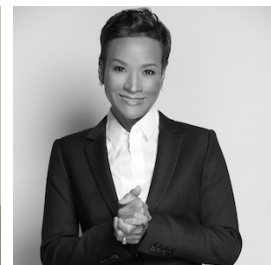
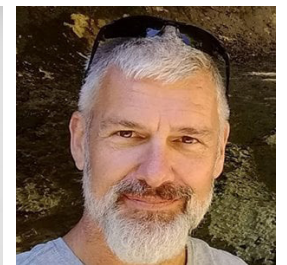


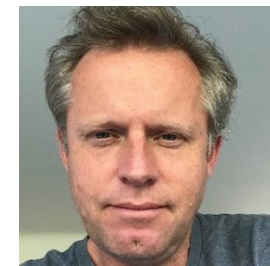




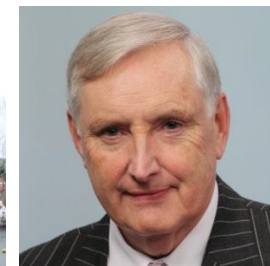

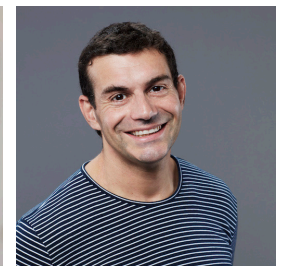


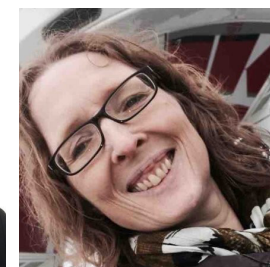
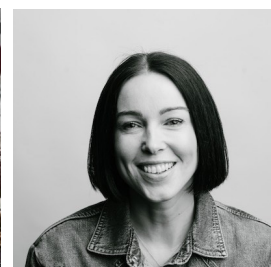

We believe diversity drives innovation. We know that varied perspectives helps generate better ideas to solve complex problems. We know diverse and inclusive events have a positive impact on the quality of connections, content and collaborations our delegates and partners experience. Our commitment to these values is unwavering.




Speakers

				
Catherine Foot Director, The Phoenix Insights	James Brown Head of Health & Wellbeing, Siemens Energy	Helen Gillett COO, BetterSpace	Rebecca Ormond Diversity, Inclusion and Wellbeing Lead, PwC	Emma Codd Global Head of Inclusion, Deloitte
				
Gail Izat Workplace Managing Director, Standard life	Nick Davison Former Head of Wellbeing, John Lewis	Paul Farmer CBE Chief Executive, Mind	Eugene Farrell Mental Health Lead, AXA PPP Healthcare	Stephanie Fitzgerald Senior Business Partner – Mental Health, Rolls Royce
				
Max Landry Co-Founder & Co-CEO, Peppy	Andrew Gibbons Group Head of Wellbeing, Hsbc	Diana Han Chief Medical Officer, VP Global Health, Unilever	Alison Hatcher CEO HRSL, HSBC	Richard Heron Former Vice-President Health and CMO, BP plc
				
Abigail Hirshman Director of Workplace, Charlie Waller Trust	Andy Holmes Head of Wellbeing, Reckitt Benckiser plc	Dame Carol Black Chair of the Centre for Ageing Better	Arti Kashyap-Aynsley Global Head of Wellbeing, Ocado	Mark Kelly Director of Global Benefits & Wellbeing, Boston Consulting Group (BCG)

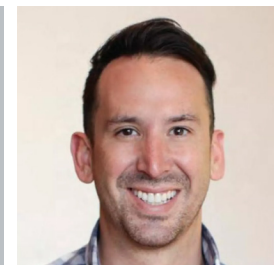
Speakers

				
Jill Pritchard Director, Vitality at Work, Vitality	Yulia O'Mahony Global Head of Health & Resilience, Philip Morris International	Jack Stockdale Wellbeing Consultant, Virgin Pulse	Marleece Estella Senior Vice President Global Health and Wellbeing, BP	Martin Short Head of Wellbeing, Diversity and Inclusion, Ministry of Defence
				
Jo Ward Head of Workplace and Wellbeing, Nestle UK Ltd.	Victoria East Corporate Relationship Manager, WEALTH at Work	Jim Woods CEO, BetterSpace	Rob Stephenson CEO and Founder, InsideOut Leaderboard & Formscore	Sheila Piper UK Health & Wellbeing Programme Manager, Accenture
				
Sarah Long Head of New Business WEALTH at Work	Paul Duggan UK head of Wellbeing, Accenture	Paul Litchfield Independent Chief Medical Adviser, ITV and Compass Group	Robert Tansey Founder of buddyboost	Vassos Alexander Author and co-host of the Chris Evans Breakfast Show on Virgin Radio
				
Tina Steck Global Head of Wellbeing, Unilever	Jenny Lloyd Wellbeing Manager, Linklaters	Helen Wray Associate Health & Wellbeing Lead – Europe & Russia, MARS	Eve Lewis Mindful Meditation Teaching, Headspace	Charlène Fernandez-Lewis Director, Headspace


Speakers




Daniel Shakhani
Co-Founder of Salary Finance




Scott Domann
Chief People Officer, Calm



Professor Ben Kelly
Head of Research Nuffield



Amy Johnson
Head of Customer Proposition, Standard Life UK




Gail Izat
Workplace Managing Director, Standard Life UK

Wellbeing Leaders' Forums


Leaders' Forum Confirmed Participants


Global Heads of Wellbeing / People leaders from the following will be joining:


Deloitte




bp













AVEVA




canada life











Fujitsu


































sodexo





































Dupont













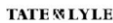























Aviva


































Teleperformance
































Wellbeing Leaders' Forums

27 APRIL 2022





**** PRE-EVENT ROUNDTABLES, INVITATION ONLY ****

12:00	Welcome Lunch Arrivals, refreshments and networking
12:45	Opening Presentations Betterspace Presentation : The future of employee wellbeing: personalisation, prevention and data led Jim Woods, CEO, Betterspace Headspace Presentation: How is your workforce really feeling? Why mental health is increasingly important and how it hits your bottom line Charlene Lewis , Director, Headspace Virgin Pulse Presentation: Improving employee mental health – planning for the long term <i>Every employer knows they need to take a proactive approach to employee mental health but knowing where to start can be overwhelming. Most importantly, whatever support you put in place needs to be a long-term strategy and not just a tick box exercise.</i> <i>Giving employees the tools they need to support their own health is the key to successfully changing behaviours long term. Find out how you can leverage technology to meet this need, whilst building a strategy that is as unique as your people.</i> Jack Stockdale, Wellbeing Consultant, Virgin Pulse Salary Finance Presentation: How can employers build financial resilience in their workforces? Daniel Shakhani, Co-Founder, Salary Finance Standard Life Presentation: People are living longer but not necessarily better lives. How do we better support people to think about their future? Amy Johnson, Head of Customer Proposition, Standard Life
14:00	Coffee And Networking

Wellbeing Leaders' Forums

Roundtable Discussions

How can responsible employers accelerate progress in workplace mental health?
How can employers build financial resilience in their workforces?

	Financial Wellness hosted by: Standard Life 	Financial wellness 2 Hosted by: Salary Finance 	Mental health Hosted by: Headspace 	Mental health 2 Hosted by: Virgin Pulse 
14:30	How do we help people prepare and achieve the retirement they desire?	Financial Wellbeing; the elephant in the room	How is your workforce really feeling? Why mental health is increasingly important and how it hits your bottom line	Improving employee mental health – planning for the long term
ATTENDEES SWAP TABLES				
15:15	How do we help people prepare and achieve the retirement they desire?	Financial Wellbeing; the elephant in the room	How is your workforce really feeling? Why mental health is increasingly important and how it hits your bottom line	Improving employee mental health – planning for the long term
16:00	Coffee and networking *ATTENDEES SWAP TABLES*			
16:30	How do we help people prepare and achieve the retirement they desire?	Financial Wellbeing; the elephant in the room	How is your workforce really feeling? Why mental health is increasingly important and how it hits your bottom line	Improving employee mental health – planning for the long term
ATTENDEES SWAP TABLES				
17:15	How do we help people prepare and achieve the retirement they desire?	Financial Wellbeing; the elephant in the room	How is your workforce really feeling? Why mental health is increasingly important and how it hits your bottom line	Improving employee mental health – planning for the long term
18:00	Close of session and drinks reception			

Wellbeing Leaders' Conference

28 APRIL 2022

08:30 Registration and networking

08:50 Welcome address and opening:
Terry O'Dwyer, CEO, LSX and Workforce Wellbeing LIVE

08:55 Morning meditation with Headspace
Five minutes can feel like a small amount of time, but the truth is, it is enough to complete a 5-minute meditation and set the tone for your day.
Eve Lewis, Director of Mindful Meditation Teaching, Headspace

Personalisation And Prevention: The Future Of Workforce Wellbeing

09:00 Keynote Presentation: Why the future of wellbeing is personalised, preventative and evidence-based
It's time of end One Size Fits All wellbeing support, and welcome the new era of Personalised Choice

- Why two thirds of spend on wellbeing benefits is wasted, and why it's killing the ROI.
- Why One Size Doesn't Fit All, and why employees want choice and personalisation.
- Why a new generation of holistic platforms are the key to employee retention and attraction.
- Why employers are in pole position for turning the tide on mental illness.

Jim Woods, CEO, Betterspace

09:15 Keynote Panel Discussion: Understanding and preparing for the flexible and personalised post-pandemic future of workforce wellbeing

- What do trends in new technology, regulation, workforce modelling, remote work and sustainability mean for the future of employee wellbeing strategy? How should employers react?
- Embedding wellbeing as a business and strategic priority: wellbeing metrics and ESG standards
- How leaders should think about data and evidence.
- How can employers manage wellbeing in the move to online/hybrid work?
- Unlocking the personalised, preventative and holistic wellbeing strategies of the future.

Professor Dame Carol Black, Chair of the Centre for Ageing Better
Richard Heron, Vice-President Health and Chief Medical Officer, BP
Jill Pritchard, Director, Vitality at Work, Vitality
Paul Duggan, UK Head of Wellbeing, Accenture

Moderator:
Jim Woods, CEO, Betterspace

Wellbeing Leaders' Conference

10:00 Keynote Panel: Building a prevention culture: inclusivity, empowerment and engagement strategies

- How can you create a preventative care culture where leaders lead in inclusive ways?
- Optimising communications and engagement strategies.
- Culture and leadership approaches in transitioning to hybrid work models.
- Tangible operational actions and strategy and creating joined up approaches.
- Getting initiatives to filter down through middle managers and across the whole organisation.

Rebecca Ormond, Diversity, Inclusion and Wellbeing Lead, PwC
Andy Holmes, Global Head of Wellbeing, Reckitt
Nick Davison, Former Head of Wellbeing, John Lewis
Helen Gillett, COO, Betterspace

10:45 Coffee And Networking

Roundtable Discussions

Each roundtable held twice to give delegates the opportunity to attend two different sessions.

Roundtable Discussions

Each roundtable held twice to give delegates the opportunity to attend two different sessions.

11:15 45 Min Expert Hosted Roundtable Sessions (Round One)

1. How do you drive mass engagement in wellbeing programmes? With Buddyboost <i>Keeping things fun and accessible, exploring the role of community and the types of everyday interventions that best lend themselves to mass engagement.</i> Moderated by buddyboost Founder, Robert Tansey and buddyboostambassador, Vassos Alexander, author and co-host of the Chris Evans Breakfast Show on Virgin Radio	5. Women's health focus: developing effective wellbeing strategies to address menopause, fertility and women's health issues, with Peppy
2. Financial Resilience: Developing a financial wellbeing strategy in 2022 with Wealth at Work.	6. Measuring health of the organisation, with Business For Health <i>The round table will focus on capturing health-relevant data that resides in businesses that could inform the 'health of the organisation' but also be used to help companies improve and benchmark themselves on their contribution to employee health.</i> <i>Experts will be involved to discuss what data matters and how to capture it, with reference to best practice.</i>
3. Cultural change: The next frontier for mental health at work with Unmind	7. The Mindful Manager - Redefining Manager Effectiveness with Calm
4. Hybrid Work: Discussing strategies for managing wellbeing in the hybrid working world, with Nuffield Health	8. Personalised Wellbeing: As the employee proposition gets more flexible and personalised, how can we take that into wellbeing? With Betterspace

11:20 Betterspace Wellbeing Scent Sessions with The London Refinery

Join Lucy Heale, founder of The London Refinery, for a creative and fun 20 minute perfume making workshop. You will start with learning about how your sense of smell works and how fragrance affects your mood and emotions. You will pick from a range of scents to match your mood and then you will blend your own 100% pure essential oil fragrance to take home. Spaces are limited to 10 people per workshop.

Wellbeing Leaders' Conference

12:00	45 Min Expert Hosted Roundtable Sessions (Round Two) 1. How do you drive mass engagement in wellbeing programmes? With Buddyboost <i>Keeping things fun and accessible, exploring the role of community and the types of everyday interventions that best lend themselves to mass engagement.</i> <i>Moderated by buddyboost Founder, Robert Tansey and buddyboostambassador, Vassos Alexander, author and co-host of the Chris Evans Breakfast Show on Virgin Radio</i> 2. Financial Resilience: Developing a financial wellbeing strategy in 2022 with Wealth at Work. 3. Cultural change: The next frontier for mental health at work with Unmind. 4. Discussing strategies for managing wellbeing in the hybrid working world, with Nuffield Health.	45 Min Expert Hosted Roundtable Sessions (Round Two) 5. Women's health focus: developing effective wellbeing strategies to address menopause, fertility and women's health issues, with Peppy <i>The round table will focus on capturing health-relevant data that resides in businesses that could inform the 'health of the organisation' but also be used to help companies improve and benchmark themselves on their contribution to employee health.</i> <i>Experts will be involved to discuss what data matters and how to capture it, with reference to best practice.</i> 6. Measuring health of the organisation, with Business For Health 7. The Mindful Manager - Redefining Manager Effectiveness with Calm 8. Personalised Wellbeing: As the employee proposition gets more flexible and personalised, how can we take that into wellbeing? With Betterspace
-------	---	---

12:20 Betterspace Wellbeing Scent Sessions with The London Refinery

12:45 Lunch And Networking

In Focus: Financial Wellness & Mental Health

Benefits & Wellbeing Case Studies

13:45	The Financial Health Panel: Building Financial Resilience <ul style="list-style-type: none">Longevity and demographic trend impacts on financial wellbeing'Out of the box' strategies to drive engagement in workplace savings and pensions.What makes workplace pensions and savings relevant and meaningful at different life stagesThe role of technologyInclusion: creating better financial futures for everyone, everywhere. Catherine Foot , Director, Phoenix Insights Alison Hatcher , CEO, HSBC Retirement Services Ltd. Paul Litchfield , Independent Chief Medical Adviser, ITV and Compass Group Moderator: Rob Stephenson , CEO and Founder, Formscore and InsideOut LeaderBoard	3 x 15 min showcase presentations <i>Case study presentations from leading employers, demonstrating their unique approaches to wellbeing and lessons learned.</i> 13:45 Tina Steck , Global Head of Wellbeing, Unilever 14:00 Martin Short , Head of Wellbeing, Diversity and Inclusion, Ministry of Defence
-------	--	--

Wellbeing Leaders' Conference

14:30	The Mental Health Panel: Why, when, where and how can employers support and improve the mental and emotional wellbeing of their workforces? <ul style="list-style-type: none">Supporting mental health in new hybrid world of workMental Health First Aiders: Do they actually work?How to create cultures where leaders lead in an inclusive wayEvaluating quality and impact of interventions. Yulia O'Mahony , Global Head of Health, Philip Morris international Paul Farmer , CEO, MIND Scott Domann , Chief People Officer, Calm Emma Codd , Global Head of Inclusion, Deloitte Moderator: Eugene Farrell , Mental Health Lead, AXA Health	Case study presentations from leading employers, demonstrating their unique approaches to wellbeing and lessons learned. 14:30 Creating the capacity for human Andy Holmes , Global Head of Wellbeing, Reckitt 14:45 Mark Kelly , Director of Global Benefits & Wellbeing, Boston Consulting Group (BCG) 15:00 Helen Wray , Associate Health & Wellbeing Lead – Europe & Russia, MARS
-------	---	--

15:15 Coffee And Networking

What Works in Wellbeing

15:45	Presentation And Panel Discussion: What actually works when it comes to supporting employee wellbeing? <i>Through BetterSpace data we hear what data tells us about the best ways of supporting employee wellbeing. Then, a panel discussing:</i> <ul style="list-style-type: none">What do employees want v's what actually works?What's best for evidence – medical expertise or citizen science?What matters most, health outcomes or Return on investment? Moderator: Rob Stephenson , CEO and Founder, Formscore and InsideOut LeaderBoard Participants: Jim Woods , CEO, Betterspace Sheila Piper , UK Health & Wellbeing Programme Manager, Accenture
-------	---

Wellbeing Leaders' Conference

16:30

Panel Discussion: What approaches and interventions actually work in wellbeing and how can they be operationalised?

- How to find the most effective metrics, measurements and dashboards that get board buy-in and help leaders understand the value of prevention
- Addressing data challenges: privacy and security concerns
- Sifting out the snake oil: What are the evidence backed strategies, approaches and interventions that actually work?
- What can the latest data and advances in behavioural science and organisational psychology teach us?
- Value, potential and challenges of Wellbeing Indexes and Benchmarks.

Diana Han, Chief Medical Officer, Unilever
Jo Ward, Head of Workplace and Wellbeing, Nestle
Mark Kelly, Director of Global Benefits & Wellbeing, Boston Consulting Group (BCG)

Moderator:
Rob Stephenson, CEO and Founder, Formscore and InsideOut LeaderBoard

17:30

Networking Party

An experience to remember!

Join us for a truly unique face to face networking opportunity with the world's leading wellbeing leaders in the stunning Garden Canopy at the Barbican.

- Reap the benefits of in-person face 2 face meetings
- Connect the way humans were meant to and build meaningful relationships
- Network and make real life connections amid the stunning garden environment
- Enjoy an evening of music, drinks and a party with your colleagues, clients and industry peers

To add chic touch to this party we'll have Live Swing Jazz Music playing popular tunes from the 1920s, 1930s and 1940s.



What does the event look like?

<p>20 Interactive Roundtables - Learn and benchmark with industry peers</p>	<p>Wellbeing Leaders' Forum Invitation only; Chatham House Rule; 30 VIP Corporate Wellbeing Leaders; Exclusive thought leadership opportunity</p>	<p>Deep dives sessions into Mental Health, Financial Wellbeing and What Actually Works in Wellbeing</p>	<p>1-2-1 Meetings & Networking - Meet and connect with attendees in person and online</p>
<p>200+ Corporate Chief Medical Officers, HR/Health &Wellbeing/D&I business leaders</p>	<p>40+ World class speakers</p>	<p>Large Employer Focus</p>	<p>Focused Exhibition for elite solution & service providers</p>

Location

Barbican Centre
Silk Street, London, EC2Y 8DS
www.barbican.org.uk

The Barbican Centre is a performing arts centre in the Barbican Estate of the City of London and the largest of its kind in Europe.

The centre hosts classical and contemporary music concerts, theatre performances, film screenings and art exhibitions.

It also houses a library, three restaurants, and a conservatory.



Photo credit
Lakeside Terrace, Barbican Centre Credit Max Colson
Conservatory, Barbican Centre Credit Max Colson
Bonfire restaurant, Barbican Centre © Thomas Skovsende

Floorplan



Why LSX?

Proven track record

LSX has over 8 years of running highly impactful and successful events of scale in the healthcare industry. Workforce Wellbeing Live is launched off the back of our successful Healthspan congress and exhibition, and two incredibly insightful high level roundtable forums hosted in partnership with the Global Business Collaboration for Better Workplace Mental Health (GBC).

You'll be in good company

The global heads of wellbeing from stalwarts such as Deloitte, Unilever, Rolls Royce, BBC, BP, IBM, Dyson and Siemens count among our partners in this initiative, in addition to the GBC and major influencers such as MIND.

You'll be in safe hands

We are dedicated and vastly experienced event professionals with decades of experience between our management team in conceptualising, launching and scaling world class conferences and events.

Learning and content with a difference

We undertake extensive and in depth research with global HR and wellbeing leaders to help shape and curate the agenda so that it is focused on the questions that matter. We back this by securing only the best in class speakers, and deliver it through interactive and dynamic formats. Not 'death by powerpoint'

A focus on quality, not quantity

Our approach is differentiated by the calibre and seniority of the audience we target, and a focus on maintaining a heavily weighted ratio of practitioners to suppliers and providers. We vet and select partners carefully to ensure all who attend add value - and not just bring a sales pitch.

Enhanced and powerful networking and 1-2-1 meeting opportunities

We do 1-2-1 meetings with a difference at LSX, drawing on years of experience in facilitating networking exchanges. Connect with delegates and speakers with advanced filters and networking features with our unique partnering/meetings tool - or talk to us and we can build a meetings schedule for you for a fee.

Packages & pricing

Tickets	Before 4 Feb	Before 25 Feb	Before 18 Mar	Before 8 Apr	Final Price
Employer In-Person Delegate Ticket + 1:1 Partnering	£395	£475	£545	£595	£645
Supplier/Provider/Advisor In-Person Delegate Ticket + 1:1 Partnering (Only 15 available)	£1,490	£1,490	£1,490	£1,490	£1,490

Register at www.workforcewellbeinglive.com

Employer Delegate Ticket Qualification: Available only to HR, benefits, pension heads; reward and wellbeing, practitioners with strategic and purchasing responsibility only. Incorrect registrations will be voided and cancelled.

Individual Supplier/Provider/Advisor Delegate Tickets are extremely limited. Please contact Martha Phillips at martha@lsxleaders.com to enquire.

Why sponsor?

We will be working with a limited number of pre-qualified service providers, allowing our audience of large employers to engage meaningfully with you, rather than overwhelming them with a flooded exhibition hall.

We will bring together a variety of expert service providers qualified to help the audience tackle the challenges they’re facing around hybrid working, evidence and data, financial wellbeing, and mental health.

Thought Leadership

- Put your experts on stage with other wellbeing leaders
- Present your company as the partner-of-choice

Education

- Explain your unique service or technology live on stage
- Take time to present new data and strengthen your claims

Branding

- Ongoing promotion of your logo
- Promotion of your company on social channels

Business Development

- Showcase your technology or services
- Send your sales team to develop relationships with C-suite

Contact martha@lsxleaders.com to find out more and discuss your needs and options.

Sponsorship packages

Benefits	Platinum	Diamond	Gold	Silver	Exhibitor
Thought Leadership					
Keynote speech	One of	One of			
Keynote panel	One of	One of			
Education					
Pre-event webinar	X	X			
Track speech	One of		X		
Track panel	One of			X	
Branding					
Event website	X	X	X	X	X
Event marketing	X	X	X	X	X
Social media	X	X	X	X	X
Onsite at event	X	X	X	X	X
Business Development					
Staff passes	6	4	3	2	
Client passes	6	4	3	2	
Exhibition booth	2x3m	2x3m	2x3m	2x3m	2x3m
Investment Level	£££££	££££	£££	££	£

Private Forum Sponsorships, Roundtable Packages, Drinks Reception and premium branding opportunities are available.

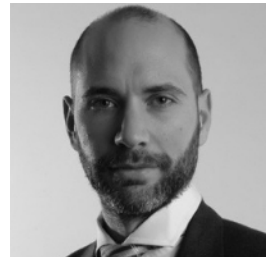
Contact martha@lsxleaders.com to find out more and discuss your needs and options.

Meet the team



For questions about sponsoring

Martha Phillips
Business Development Manager
martha@lsxleaders.com



For questions about the programme

Terry O'dwyer
Co-CEO
terry@lsxleaders.com



For questions about marketing

Paul Gilbertson
Head of Marketing
paul@lsxleaders.com

